

Gordon Alexander
> **Samples**



IDENTITY GRAPHICS Logos

Identity graphics and brand standards for
new products and corporate communications



TRUEARTH™

The logo for True Earth features the word "TRUEARTH" in a hand-drawn, sans-serif font. The letters "TRU" are blue, and "EARTH" is green. A blue brushstroke underline is positioned above the text, and a green brushstroke underline is positioned below it.

BAXTER

B

The Baxter logo consists of the word "BAXTER" in a bold, black, sans-serif font. Below the text is a horizontal line, and centered under the line is a stylized, black, gothic-style letter "B".

AMERICA

YOURS TO DISCOVER

The logo for America Yours to Discover features the word "AMERICA" in a large, orange, serif font. Below it, the words "YOURS TO DISCOVER" are written in a smaller, black, sans-serif font.

THE Expert

Talk 

FOR PARENTS

The logo for The Expert Talk For Parents features the words "THE Expert" in a black, sans-serif font. Below "Expert" is the word "Talk" in a larger, black, sans-serif font. To the right of "Talk" is a green speech bubble icon containing a white heart. Below "Talk" is the phrase "FOR PARENTS" in a smaller, black, sans-serif font.

IDENTITY GRAPHICS Logos

Identity graphics and brand standards for new products and corporate communications



IDENTITY GRAPHICS Brand standards

Brand standards manual for Tru Earth Laundry Strips



IDENTITY GRAPHICS Brand standards

Editorial style guides for *TORONTO* magazine

Type Specifications

There are two text families used for body and side bar copy in the document.

Helvetica
The quick brown fox jumps over the lazy dog

Warnock Pro
The quick brown fox jumps over the lazy dog

One font is reserved for callouts and column heads.

Montserrat
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

Colour Palette & Object Specifications
Type Specifications continued

All document colours are specified as CMYK.

TO Colors

Black	CMYK 00 00 00 100	White	CMYK 100 100 100 0
Yellow	CMYK 0 0 100 0	Red	CMYK 100 0 0 0
Green	CMYK 0 100 0 0	Blue	CMYK 100 0 100 0
Orange	CMYK 100 0 0 0	Pink	CMYK 100 0 100 0
Purple	CMYK 100 0 100 0	Grey	CMYK 100 100 100 0
Light Grey	CMYK 100 100 100 0	Dark Grey	CMYK 100 100 100 0

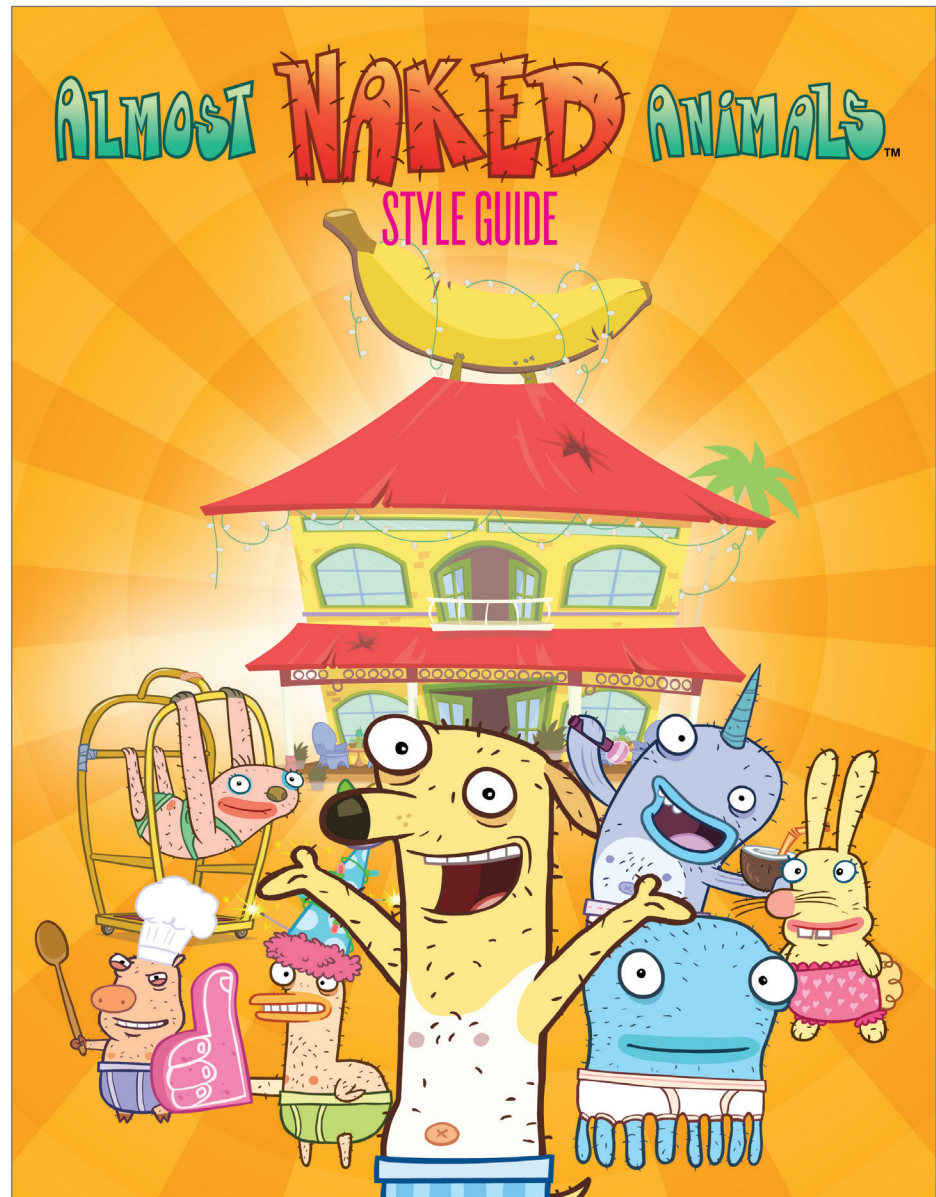
TORONTO

Magazine 2013 template guide presented to



IDENTITY GRAPHICS **Style Guides**

Style guide for animated TV series, **Almost Naked Animals**



SOCIAL MEDIA **Paid advertising**

Social media posts for Tru Earth Laundry Strips

BACK TO SCHOOL SALE

AUGUST 27 TO SEPTEMBER 5

SAVE UP TO 30%

Fresh Linen | Linge Frais | 32 Loads | Brassées

TRU EARTH

Eco-strips | Éco-feuilles

LAUNDRY DETERGENT DÉTERGENT À LESSIVE

eco Ultra Concentrated Concentré

1 Strip = 1 Load 1 Feuille = 1 Brassée

5 MILLION JUGS SAVED FROM LANDFILLS

10 MILLION LAUNDRY ECO-STRIPS DONATED TO NORTH AMERICAN NON-PROFITS

JOIN THE TRU EARTH MOVEMENT

TRU EARTH SAMPLE PACKS ARE HERE!

Fragrance Free | Sans Parfum | 2 Loads | Brassées

TRU EARTH

Eco-strips | Éco-feuilles

LAUNDRY DETERGENT DÉTERGENT À LESSIVE

SAMPLE PACK PACK D'ÉCHANTILLONS

1 Strip = 1 Load 1 Feuille = 1 Brassée

SPOT OUR BILLBOARDS CONTEST!

FINALLY, A Better Way TO DO LAUNDRY

1 STRIP = 1 LOAD

tryTruEarth.com

Enter for a chance to win a 32-load pack or a year supply of Tru Earth eco-strips!

Holiday SALE

SAVE 20%

TRU EARTH

Eco-strips | Éco-feuilles

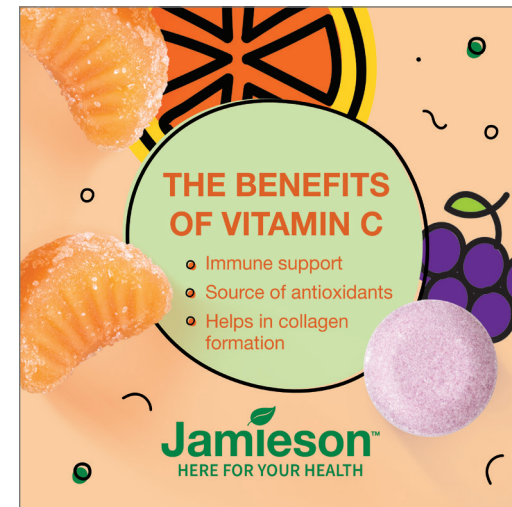
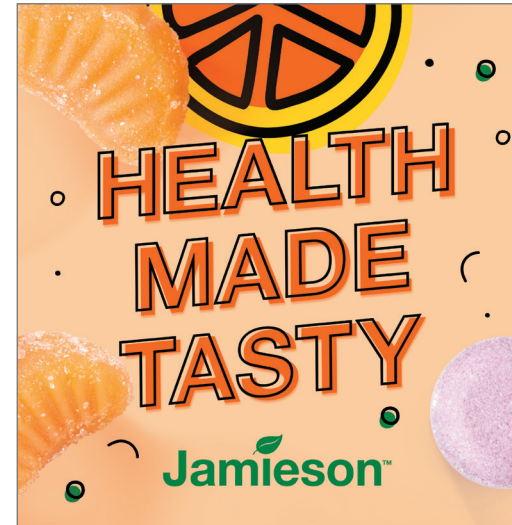
LAUNDRY DETERGENT DÉTERGENT À LESSIVE

eco Ultra Concentrated Concentré

1 Strip = 1 Load 1 Feuille = 1 Brassée

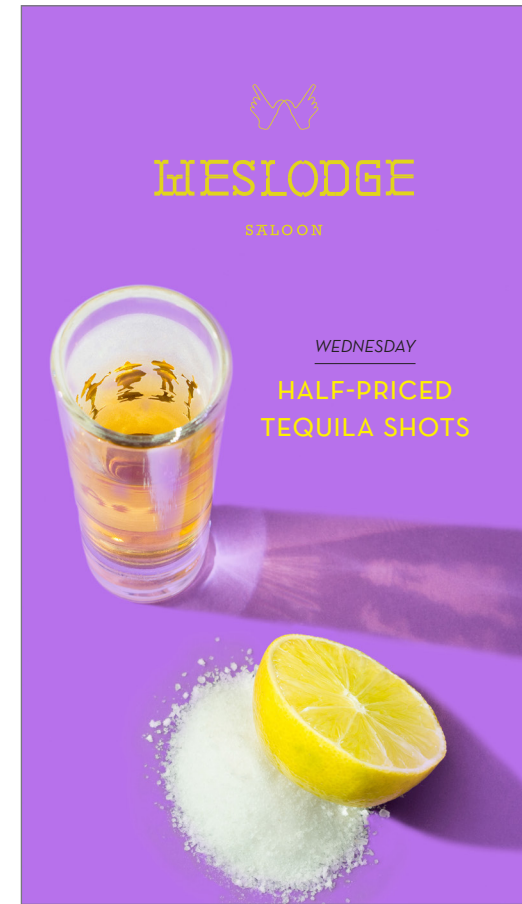
SOCIAL MEDIA Paid advertising

Social media posts for Jamieson natural health products



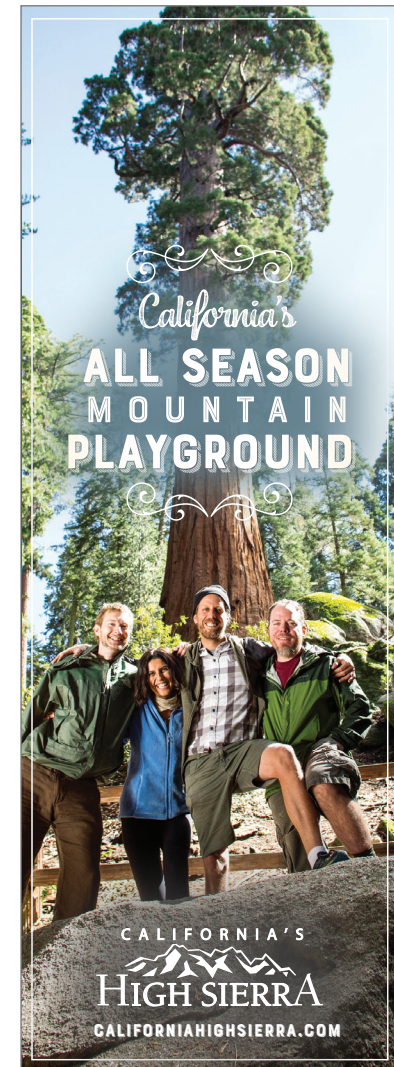
SOCIAL MEDIA Paid advertising

Social media posts for ICON legacy hospitality



SOCIAL MEDIA Advertising

Social media posts for *Canadian Traveller* magazine



PACKAGING Consumer packaged goods

Consumer goods packaging design including logos and branding for **Tru Earth Laundry Strips**



TRU EARTH™



PACKAGING

Consumer packaged goods

Consumer goods packaging design for Mountain Lab Gear



MOUNTAINLAB

15 TOOLS
OUTILS

TRAILHEAD MULTI-TOOL

HIGH QUALITY
QUALITÉ SUPÉRIEURE

420 STAINLESS STEEL
ACIER INOXYDABLE 420

EASY
TOOL ACCESS
+ LOCKING
OUTILS VERROUILLABLES
ET FACILES D'ACCÈS

LOREM IPSUM

MOUNTAINLAB

BACKCOUNTRY TOOL KIT
TROUSSE D'OUTILS HORS-SENTIERS

**A COMPACT, LIGHTWEIGHT TOOL KIT FOR
POWERSPORTS VEHICLE REPAIRS IN THE BACKCOUNTRY**

*UNE TROUSSE D'OUTILS COMPACTE ET LÉGÈRE POUR LES RÉPARATIONS
DE VÉHICULES DE SPORTS MOTORISÉS HORS-SENTIERS*

The MOUNTAIN LAB BACKCOUNTRY TOOL KIT has been specifically designed for backcountry repairs of your snowmobile or off-road vehicle. This compact and lightweight kit is easily portable and contains both the metric and SAE tools required for most common backcountry repair jobs. The tools are organized and protected by a soft, water-resistant EVA case.

La TROUSSE D'OUTILS HORS-SENTIERS MOUNTAIN LAB a été spécialement conçue pour les réparations de randonnées hors-sentiers de votre motoneige ou véhicule tout-terrain. Ce kit compact et léger est facilement transportable et contient à la fois les outils métriques et SAE requis pour les travaux de réparation les plus courants dans l'arrière-pays. Les outils sont rangés dans un étui EVA souple et résistant à l'eau.

MOUNTAINLAB

HEATED SOCKS
CHAUSSETTES CHAUFFANTES

HEATED SOCKS CONTROLLED BY REMOTE CONTROL
CHAUSSETTES CHAUFFANTES CONTRÔLÉES PAR TÉLÉCOMMANDE

SALES SUPPORT Catalogue

Clothing and equipment catalogue for Mountain Sports Distribution

msd
2022-2023 DEALER CATALOGUE

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	KRANK	100

ALLIED ALLIED MONO SUIT

BLACK OPS

STEALTH

2022-2023 DEALER CATALOGUE

SLEDNECKS

MEN'S HOODIES

2022-2023 DEALER CATALOGUE



SALES SUPPORT Sales pamphlets

Sales pamphlet for Jamieson natural health products

Taking your supplements shouldn't be a drag. That's why we offer a delicious selection of Gummies, Chewables, Sprays, and Liquids to suit your needs. Our diverse collections offer a fun alternative to pill formats, without compromising nutritional support.

GUMMIES

Multi Gummies (Adults)
Adult MultiVitamins from Jamieson helps to support your immune system. Our delicious, Juicy Orange flavoured multi gummy delivers a nutritionally balanced formula containing vitamins A, B3, B5, B6, B12, C, D3, E, Biotin and Folic acid plus important minerals.

Probiotic
A probiotic you could share with other members of the family...but you'll probably want to keep these delicious gummies all to yourself! This tasty all-natural raspberry flavoured gummy provides 1 billion active cells to support the maintenance of digestive health. It is suitable for adults and children 3 and up.

Vitamin C
Take Jamieson Vitamin C Gummies twice daily for a tasty and convenient way to meet your vitamin C requirement. The delicious tangy orange flavoured formula is made with gelatin-free fruit pectin, making it suitable for vegetarian diets. It's also free of aspartame, artificial colours and artificial flavours.

Vitamin D3
Not only is this little gummy great tasting, but it goes a long way in supporting a healthy immune system and in maintaining good health. Take one daily to help promote the development of bones and teeth, as well as help the absorption of calcium. Enjoy your D3 in 3 sweet flavours: Orange, Strawberry and Lemon!

CHEWABLES

Chewable Multi
Jamieson's complete Multivitamin is an easy way to get 100% of your daily vitamin needs in just one serving. This tasty Citrus Twist tablet can be taken without water and helps to support immune function and energy metabolism by helping to convert food into energy.

Chewable B Complex
Our Berry Bliss B Complex chewable tablet will help your body form red blood cells and metabolize carbohydrates, fats and proteins. Get your essential daily B vitamins without the worry of having to swallow any pills!

Chewable Vitamin C
Help support your immune system and maintain that feeling of good health with Jamieson Vitamin C chewable tablets. Not only does it support a healthy immune system, but it also comes in 6 delicious flavours: Tangy Orange, Tropical Fruit, Citrus Fruit, Mixed Flavours, Wild Blueberry and Grape Juice.

Chewable Vitamin D3
Jamieson's Chewable Vitamin D3 makes it easy to maintain your overall health. It helps the body to absorb calcium and phosphorus which affect bone growth and maintenance. Enjoy this delicious chewable in 3 flavours: Exotic Tropical Fruit, Rich Natural Chocolate and Natural Tangy Orange.

LIQUIDS

Liquid Glucosamine
Looking for some relief from your joint pain? Jamieson Maximum Strength Glucosamine comes in an easy-to-take, tasty Wild Cherry flavoured liquid to help maintain healthy joints and cartilage without having to swallow multiple pills!

Liquid Collagen Anti-Wrinkle
A tablespoon of Jamieson Liquid Collagen a day keeps the wrinkles away! This all-natural strawberry flavoured liquid helps reduce fine lines and wrinkles in 28 days.

SPRAYS

B12
Jamieson Vitamin B12 Spray is a convenient way to get 500 mcg of vitamin B12, a nutrient many adults don't get enough of. A lack of B12 can lead to lowered levels of red blood cells causing difficulty concentrating and fatigue. This delicious raspberry flavoured spray is perfect for life on-the-go and is formulated with methylcobalamin, a source of B12 that allows for faster absorption.

Melatonin
One quick spray of Jamieson Sleep Spray will deliver 1 mg of Melatonin to help you sleep easy. This Natural Mint spray helps you fall asleep faster and improves the quality of sleep for adults suffering from sleep restrictions or altered sleep schedules, like shift work and jet lag. This spray is available in a travel-friendly size for added convenience!



HEALTH MADE TASTY

SUPPORT
GOOD HEALTH
WITH GREAT
TASTE



Jamieson™
HERE FOR YOUR HEALTH

SALES SUPPORT Sales pamphlets

Sales pamphlet for *Jamieson* natural health products



Multivitamins for Women

Jamieson Women's Multivitamins help support your overall health, including immune function, metabolism, and healthy skin. These vitamins provide additional nutritional support to address common women's health concerns, including vitamin D for bone health. Jamieson offers a different multivitamin for women of all ages and life stages, from prenatal to Women 50+.



Probiotic Complex for Women

Jamieson Women's Probiotic Complex is good for your gut, helping with intestinal and digestive health while containing 5 specific probiotic strains that support women's health. Easy to take with only one vegetarian capsule daily, it's also TRU-ID[®] certified for ingredient authenticity!



Advanced Hair, Skin & Nails

Beautiful, healthier hair, skin and nails begin within. Jamieson Advanced Hair, Skin & Nails is a multivitamin that features a high potency dose of biotin, as well as 21 key ingredients used to support beauty from the inside, out. Only one caplet daily promotes thicker hair, healthier skin and stronger nails.



Gorgeous Hair

Jamieson Gorgeous Hair combines two powerful ingredients that will make your hair feel healthier and more beautiful than ever before thanks to biotin and organic, extra-virgin coconut oil. They work together to supply nutrients to help strengthen hair and promote hair growth.



Collagen Anti-Wrinkle Liquid

A tablespoon of Jamieson Liquid Collagen a day keeps the wrinkles away! This all-natural strawberry flavoured liquid helps reduce fine lines and wrinkles in just 28 days, plus it helps maintain healthy hair and nails. Perfect for those who don't like swallowing pills.



Iron + Vitamin B12 Chewables

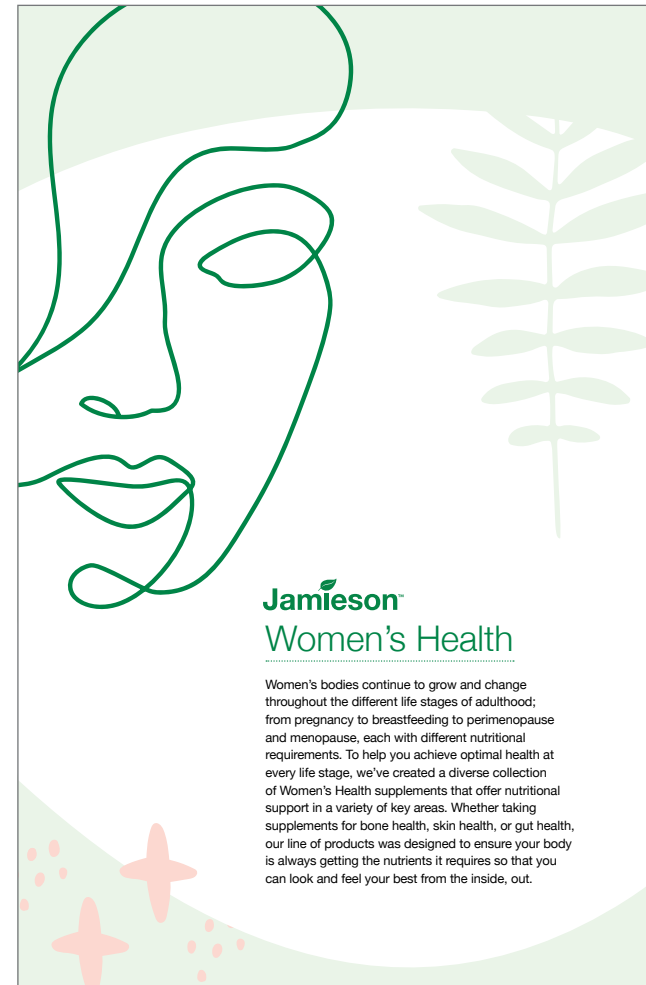
Iron deficiency is common in Canada, and women up to age 55 are at the highest risk. While feeling tired is the main symptom of an iron deficiency, Jamieson Iron + B12 Chewables will help you feel energized the natural way! Iron helps prevent iron deficiency fatigue and B12 converts food to energy. Jamieson B12 is formulated exclusively with methylcobalamin, which allows for faster absorption so you can be naturally energized, faster. Get all this from one tropical mango lime flavoured chewable tablet!



Menopause Relief

Jamieson Herbal Complex - Menopause Relief helps alleviate menopause-related discomfort in a safe and natural way. This one-a-day formula contains a blend of natural herbs including Black Cohosh to help relieve the pain associated with menstruation and Chaste Tree Berry to help stabilize menstrual cycle irregularities and help relieve hot flashes. Not only does this formula help maintain healthy bones with the addition of vitamin D, it's also TRU-ID[®] certified for herbal ingredient authenticity, which means you can be guaranteed that the herbs listed on the label are what's inside the bottle.

*Always read and follow the directions on the label, if in doubt please speak to your registered health care practitioner.



Jamieson[®] Women's Health

Women's bodies continue to grow and change throughout the different life stages of adulthood; from pregnancy to breastfeeding to perimenopause and menopause, each with different nutritional requirements. To help you achieve optimal health at every life stage, we've created a diverse collection of Women's Health supplements that offer nutritional support in a variety of key areas. Whether taking supplements for bone health, skin health, or gut health, our line of products was designed to ensure your body is always getting the nutrients it requires so that you can look and feel your best from the inside, out.

SALES SUPPORT Sales brochures

Sales brochure for AmaWaterways river cruises

AMA WATERWAYS

Toasting to the good life aboard an AMAWATERWAYS RIVER CRUISE

Imagery drifting along one of Europe's majestic rivers, amid a backdrop of Europe's most regal castles, historic ruins and vineyard-lined hills, all the while tasting world-class wines sourced from the very spots you're traveling through. AmaWaterways has realized the art of wine cruising by curating voyages escorted by a wine host and sommelier that share their passion for discovering through education and wine tastings on board, the insightful wine host—always a professional sommelier, sommelier, wine educator or certified sommelier from renowned North American wineries—will lead guests through discussions and wine tastings on board, accompanying you to local wineries and vineyards where you'll learn first-hand from regional European experts.

And all of this comes at no extra cost. Whether guests are a wine novice or a self-described connoisseur with their own home wine cellar, this is the perfect chance to indulge in one of the world's most perfect pairings: travel, wine and elegant cuisine. From romantic cities to boutique hotels, the Danube Valley to the Moselle Valley, France's iconic Bordeaux region to the brilliant wines of the Rhine—AmaWaterways will bring you into the very heart of Europe's most exciting and legendary vineyards. Enjoy sparkling champagnes from France, crisp wines like Pinot from Portugal, dry Rieslings from Germany and Austria, along with red and dry whites and the perfect aperitif.

The AmaWaterways wine cruises also offer a surrogand of exciting afternoon tours designed for travelers who wish the idea of having their culture at their feet. Go in search of the "Black Diamond" buffets, learn how to pair chocolate with wine, visit the historic mustard mill in Colmar or enjoy German brautrust in Nuremberg.

This special catalogue highlights some of the special voyages available with AmaWaterways. Our dedicated team of cruise experts are available to help you plan the perfect food and wine vacation.



2 |

AMA WATERWAYS

ROMANTIC DANUBE 7-NT VILSHOFEN - BUDAPEST CRUISE

Those longing for the romance of Old World Europe will get to know one of the world's most romantic rivers, the Danube, as it winds its way through the heart of Europe. From the romantic Danube Valley to the Moselle Valley, France's iconic Bordeaux region to the brilliant wines of the Rhine—AmaWaterways will bring you into the very heart of Europe's most exciting and legendary vineyards. Enjoy sparkling champagnes from France, crisp wines like Pinot from Portugal, dry Rieslings from Germany and Austria, along with red and dry whites and the perfect aperitif.

CRUISE FROM
 Budapest to Budapest
PORTS OF CALL
 • Vilshofen, Germany (Germany)
 • Passau, Germany (Germany)
 • Lake Austria
 • Weissenkirchen, Austria (Austria)
 • Linz, Austria
 • Vienna, Austria
 • Budapest, Hungary (Hungary)

SHIP
 Amaliga
DEPARTURE
 November 10, 2019
PRICE
 CAD \$2,872
STATEROOM
 Category C Stateroom

EXCLUSIVE ENSEMBLE OFFER
 Receive \$300 USD Onboard credit per stateroom

FOOD & WINE EXPERIENCE
 Visit one of Austria's greatest wineries, Schloss Gobelsburg, dating back to the 12th century. Get a glimpse of the wine cellar and the most famous wine cellar in the world, and enjoy a wine and cheese pairing with local wine and cheese.




3 |

AMA WATERWAYS

MELODIES OF THE DANUBE 7-NT BUDAPEST - VILSHOFEN CRUISE

Journey along the Danube and see firsthand why this storied river has inspired generations of artists, poets and musicians. Indulge your passion for romantic architecture and art in three magnificent capitals: Budapest, Bratislava, and Vienna. Let the hills come alive with the sounds of music in Salzburg and the Austrian Lake District. Cruise through the enchanting Stroudgates Valley and let the melodies of the Danube carry you from one gem to another on a regal journey through time.

CRUISE FROM
 Budapest to Vilshofen
PORTS OF CALL
 • Bratislava, Hungary (Slovakia)
 • Vienna, Austria (Austria)
 • Weissenkirchen, Austria (Austria)
 • Linz, Austria
 • Passau, Germany (Germany)
 • Vilshofen, Germany (Germany)

SHIP
 NEW Amaliga
DEPARTURE
 November 10, 2019
PRICE
 CAD \$4,108
STATEROOM
 Category D Stateroom

EXCLUSIVE ENSEMBLE OFFER
 Receive \$300 USD Onboard credit per stateroom

FOOD & WINE EXPERIENCE
 Exclusive AmaWaterways Oktoberfest Party in Vilshofen and enjoy a pair of sparkling wine, delicious breads, great music and dancing.




4 |

AMA WATERWAYS



FOOD & WINE EXPERIENCES

EXCLUSIVE

ONLY WHEN BOOKING WITH US!

\$300

SHIPBOARD CREDIT PER STATEROOM

5 |

SALES SUPPORT Sales brochures

Sales brochure for Princess Cruises

Discover the world of come back new®

- a promise that Princess® takes you away from daily life while immersing you in the local life of the places they sail.

From the time you step aboard, you'll find yourself on a magnificent floating terrace where each day is an adventure.

On board, the possibilities are just as amazing as the places you'll visit. Dine on magnificent cuisine inspired by world-class chefs and staff to live entertainment, including lunch presentations shown created by Broadway legend Stephen Schwartz, the composer of *Wicked*. And with special regional programs, you'll have the opportunity to experience the unique culture and flavors of each destination, through local fare, folkloric performances, and expert presentations.

Perhaps there is no better way to connect with new worlds than through food. Discover the unique flavors of a coastal city or savor a locally-sourced dish right on board. Princess makes it possible to try dining experiences that you'll never forget. Princess specialty restaurants feature menus from Michelin star chef Curtis Stone, Richard Chase and Emmanuel Bessot, as well regional dishes from Princess' international culinary team. Enjoy SHARE! by Curtis Stone, an exquisite six-course fine-dining experience, with main courses from hand and sea and paired with an exclusive dinner. At *Beaux Sur La Mer*®, Chef Emmanuel Bessot brings a modern twist to classic French dishes prepared and developed exclusively for Princess. Shareway® features Chef Richard Clark's interpretation of contemporary Chinese cuisine.

Made from scratch, cuisine ranges with fresh lobster, hand-carved steaks, crafted salads and indulgent chocolate desserts. To Princess, food is a flavor. That's why in every way you'll taste from the finest sources, Princess presentation shows deliciously exquisite culinary offerings to the table and crafting delicious dishes that come from the heart. Regionally-sourced ingredients bring local flavors on board so you can experience them more fully. Princess' chefs and staff rigorously draw inspiration from each locale, so you can experience the flavors of the land while you're on board. Sip bold and vibrant as you sail through South America. Dive on fresh sushi and a variety of seafood while creating fresh waters. Savor creamy seafood chowder and salmon in Alaska and enjoy spicy Japanese pork chowder in the Caribbean. Satisfy every craving and discover new flavors on every voyage. Because you can't have too much of a good thing - and food is always a good thing - Princess has partnered with Ben Agajanian to offer interactive experiences along with cuisine with a culinary point of view. Take the perfect course in a Dublin inn, prepare a Greek feast in a Greek restaurant, or go on an insider's food tour in Japan. Princess creates unforgettable dining experiences, presented by the finest, most exquisite dishes that are crafted to exceed the expectations of even the most discerning appetites. Sail with Princess and the world comes to you. >



Sail on a culinary journey with Princess Cruises®



Sail with Princess® and the world comes to you. The regional flavors that tempt you on land appear on board, along with culinary demonstrations and cooking classes to complement your culinary journey.

Alaska
Princess offers countless ways to experience Alaska's untamed wilderness from the ship. Imagine the tender service of a wild-ripple salmon fillet or the buttery flake of a sweet King crab. Enjoy regional fish options in the main dining room or seafood favorites in the specialty restaurants on board. For a hands-on experience, try Cook My Catch. With the exclusive culinary program, you can savor a dish as a Princess excursion and have it prepared by one of Princess' talented chefs that evening. Princess also brings the best of local flavors on board. Savor specialty dishes from Alaska's heritage in our top-end grill, including roach rubes from Terry King Crab Shack in Juneau, fish tacos from the Alaska Fish House in Kodiak and seafood chowder from the Broussard Bar and Grill in Skagway.

11-DAY
Denali Explorer
Cruiseport
FAA

Alaska
Denali
Fairbanks
Anchorage
Whittier
Skagway
Ketchikan
St. Michaels
Sitka
Strait Point
Ketchikan
Vancouver

SHIP: Royal Princess® DEPARTURE: May 01, 2020
PRICE: \$3393 CAD
STATEROOM: 1P TAXES & FEES: \$100 CAD included

EXCLUSIVE OFFER: \$100 USD per person (maximum 4 passengers) and \$60 USD per stateroom onboard credit

7-DAY
Small Ship
Cruising
Voyage of
the Glaciers

Alaska
Anchorage
Hubbard
glacier
College Fjord
Skagway
Ketchikan
Vancouver

SHIP: Pacific Princess® DEPARTURE: June 5, 2020
PRICE: \$2892 CAD
STATEROOM: 1P TAXES & FEES: \$293 CAD included

EXCLUSIVE OFFER: \$60 USD per stateroom onboard credit

Europe
The very best of European authentic flavors on board - from linguine with seafood and bread to Moroccan vegetable soup and homemade breads. Enhance the menu with European dishes of Italian, Indian, Thai, offering handmade pasta inspired by Chef Angelo Acciani. Or savor with a British pub lunch, including local favorites such as fish and chips or shepherd's pie. And for ladies, explore more on deck with Ben Agajanian's culinary experience that immerses you in local flavor. From some roasting in the fish marketplace to a traditional Greek feast in Crete.

16-DAY
Summer
Solstice &
Spitzbergen
roundtrip
from London

Europe
Longyearbyen
Honningsvåg
Tromsø
Frontholm
Ketchikan/Neenager
Sjolden/Sognefjord
Haugesund
London (Southampton)

SHIP: Inland Princess® DEPARTURE: June 9, 2020
PRICE: \$4887 CAD
STATEROOM: 1P TAXES & FEES: \$108 CAD included

EXCLUSIVE OFFER: \$60 USD per stateroom onboard credit

10-DAY
European
Explorer
Maiden
Voyage

Europe
London
Lisbon
Barcelona
Lyon
Gijón

SHIP: Emerald Princess® DEPARTURE: July 1, 2020
PRICE: \$3490 CAD
STATEROOM: 1P TAXES & FEES: \$76 CAD included


EXCLUSIVE OFFER: \$60 USD per stateroom onboard credit

Sales Support Media kits

Media kit for *EXPERIENCE*, Bombardier's business aircraft magazine

EXPERIENCE

Bombardier Business Aircraft Magazine
Media Kit 2013



GET THE EXPERIENCE EXPERIENCE

Targeting the world's wealthiest and most influential people, *Experience* is a travel and lifestyle magazine created for Bombardier private-jet owners – individuals who can go anywhere, do anything, buy anything.

Bombardier is a world leader in aviation, producing the Learjet, Challenger and Global business aircraft. Owners of these celebrated jets receive *Experience* mailed directly to their doors.

The magazine enjoys one of the wealthiest demographics in the world – from highly rated producers to Fortune 500 CEOs. The editorial and design of the magazine reflect the global savvy of this readership, exploring the best kept secrets in the world and the "secret of the sea" in culture, travel, gastronomy, fashion and philanthropy. This is an international magazine that speaks to an elite readership, one with the financial capacity to acquire the best that the world has to offer.


Get the *Experience* experience and reach the world's most highly sought-after audience.



DISTRIBUTION
92 COUNTRIES AROUND THE WORLD.

EXPERIENCE

Bombardier Business Aircraft Magazine
Media Kit 2013





73% ARE HIGH NET WORTH INDIVIDUALS AND OWNERS OF PRIVATE COMPANIES.

98%	Male
71%	Private Companies
21%	Public Companies
6%	Individuals
1%	Government

THEY ARE THE WORLD'S BUSINESS ELITE.

Average revenue for corporations is over \$14.46 billion.

AVERAGE INDIVIDUAL WEALTH GREATER THAN \$3.05 BILLION.

EXPERIENCE

Bombardier Business Aircraft Magazine
Media Kit 2013



BOMBARDIER

PUBLISHED BY 

SALES SUPPORT Media kits

Media kit and rate cards for *Canadian Traveller* magazine

OVERVIEW

THE NUMBERS

READERSHIP
300,000+ readers

DISTRIBUTION - PRINT
35,000 COPIES consumer
15,000 COPIES trade

DISTRIBUTION - DIGITAL
7,000 consumer
14,000 trade


WEBSITE STATS
Pageviews: 253,587
Unique visitors: 156,287
Time spent on site: 2:39
(Canadian & US print magazines)

E-NEWSLETTER
24,000 subscribers

FACEBOOK
24,000 followers

INSTAGRAM
12,000+ followers

MAGAZINE FACTS



Canadian Traveller Escape

Founded in 1987

#1 Canadian written subscription travel magazine

12 issues a year in trade and 4 issues a year for consumer

Glossy, high quality stock

100% owned, produced & printed in Canada



SPECIALIST PROFILES

OUR READERS

Traveller
CONSUMER EDITION PROFILE
40-45 years old
\$150,000+ household income
Home owner

REACH
1,383,000

AVERAGE AGE
45-64

GENDER
39% Male
61% Female

TRADE EDITION PROFILE
90.0% Retail Travel Agents - Highest Percentage

OUR NATIONAL READERSHIP

- Issue (70%)
- US (17%)
- UK (17%)
- India (2%)
- Other previous (9%)
- France (2%)

TRADE EDITION PROFILE

- Issue (2%)
- US (10%)
- UK (10%)
- India (1%)
- Other previous (22%)
- France (1%)
- The Passion (5%)
- Temp (8%)

myPASSION MEDIA
www.myPassionMedia.com

Traveller PRESENTS EXPERIENCE THE WORLD

A destination-themed subscription box of specially curated items for curious and adventurous people who want to bring more of the world into their home and to inspire their next vacation. Delivered quarterly to 500 avid travellers each quarter.

EXCLUSIVE SPONSORSHIPS AVAILABLE
An opportunity to get your product into the hands of affluent and travellers.

► 500 highly engaged subscribers!

EXPERIENCE THE WORLD EXCLUSIVE SPONSORSHIP
Each season subscribers receive your logo and product listing in:

- Printed in Experience the World ad in Canadian Traveller magazine
- Facebook posts to Private Group
- Video description in Unboxing Video
- Sponsorship recognition in all Experience the World social media promotion

SPONSORSHIP COST \$2500+ PRODUCT
*Sponsorship will be waived with \$15,000+ advertising package
*Advertiser to supply quantity of product to fulfil subscription list (est. at 500)

SPONSORS
TravelBrands, G.Adventures, GOWAY, VICTORINOX, DRI, icebreaker

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www.myPassionMedia.com

AMERICA BY CANADIAN Traveller

YOURS TO DISCOVER

SPONSORSHIP OPPORTUNITIES & MEDIA KIT | 2021-22



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Traveller KEY NOTES ON TRAVEL STORYTELLING BUNDLES 2019

STORYTELLING BUNDLE PACKAGES 2019

My Passion Media, publishers of Canadian Traveller, Key Notes on Travel and Explore magazines, is pleased to offer Storytelling Bundle rates to our destination clients.

We have created deeply discounted Storytelling Bundles in order to help our clients reach today's diverse audience of print and online readers with a focus on storytelling content. Our content is consumer-written, from a Canadian perspective to inspire our readers to visit your destination.

There is still the option to purchase a 1x ad in any of our print publications, however we recommend considering a complete storytelling campaign that will truly maximize your reach and offer **ADDED VALUE**. Bundle cost is dependent upon the size of the print ad that you choose.

BUNDLE 1 TRADE

includes:

- 6 Newsletter ads (size 300x250)
- 1 Month Trade Online Banner Ads
- 1 Online "How to Sell" Article (500-600 words)
- 1 Print Ad in Key Notes on Travel magazine

A LA CARTE PRINT RATES

Full Page - \$4,000
Half Page - \$2,800
Third Page - \$2,000
Sixth Page - \$1,450

TRADE
Key Notes on Travel

Full Page - \$5,295
Half Page - \$2,275
Third Page - \$1,770
Sixth Page - \$1,035

BUNDLE 2 CONSUMER

includes:

- 100,000 Online Banner Ads (Run of Network)
- 4 eNewsletter ads (size 300x250)
- 1 Online Storytelling Article (500-600 words)
- 1 Print Ad in Canadian Traveller magazine

Cost is dependent on print ad size

Full - \$5,153 (value: \$9,070)
Half - \$4,547 (value: \$7,715)
Third - \$3,959 (value: \$7,055)
Sixth - \$3,497 (value: \$6,113)

BUNDLE 3 I LOVE CANADIANS

includes:

- 8 eNewsletter ads (size 300x250)
- 150,000 Online Banner Ads (Run of Network)
- 1 Month Trade Online Banner ads
- 1 Online Mini-Pillar Article (12-16 items)
- 3 Print Ads in publications of your choice - Canadian Traveller, Key Notes on Travel or Explore magazine

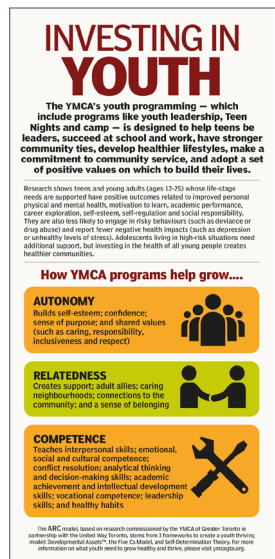
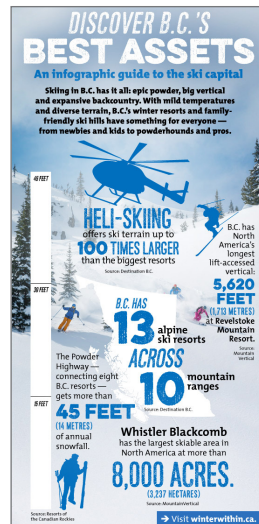
Cost is dependent on print ad size

Full - \$12,085 (value: \$27,548)
Half - \$10,053 (value: \$21,555)
Third - \$9,063 (value: \$18,307)
Sixth - \$7,950 (value: \$15,349)

myPASSION MEDIA
www.myPassionMedia.com

INFOGRAPHICS Data Visualization

Information graphics for the *Toronto Star* newspaper



INFOGRAPHICS Data Visualization

Information graphics for the Ontario Ministry of Aboriginal Affairs

Aboriginal Businesses in Ontario

Most aboriginal owned businesses rely on personal savings for financing

Aboriginal business structure/size

- 11% Incorporated
- 22% Partnership
- 67% Sole proprietorship
- 71% PERSONAL SAVINGS

12% Loans from Aboriginal agencies

11% Business loans or lines of credit

9% Personal loans or lines of credit

6% Ontario government

6% Federal government

86%

Aboriginal small business owners have clients in their local community

success includes: **profitability, growth, personal rewards, steady client base, business longevity, strong reputation, & opportunities they have created for their employees and the broader community.**

91% of Aboriginal business owners feel their business is successful

Aboriginal business owners are more than **3 TIMES** likely to have experienced **A NET PROFIT** as a net loss for their most recent fiscal year.

3 in 4 feel confident about the long-term viability of their business.

Aboriginal business owners have used an Ontario government program for financing

ONE IN FIVE have used a federal government program for financing.

Based on the results from the 2013/14 Ontario Aboriginal Business Survey. (©Aboriginal Council for Aboriginal Business)

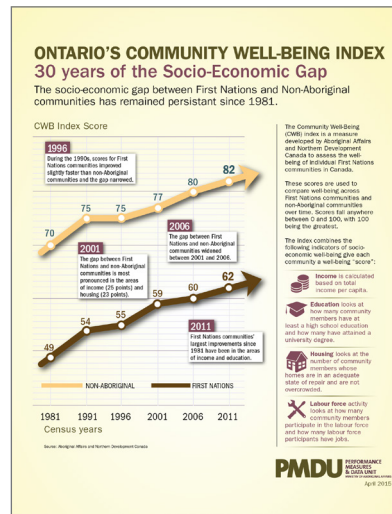
Performance Measures and Data Unit (PMDU), Ministry of Aboriginal Affairs

PARTNERSHIP MATURITY INDEX

LESS MATURE → MORE MATURE

	COMMUNICATION	COORDINATION	COOPERATION	COLLABORATION
REASON FOR PARTNERSHIP	Specific Topic of Communication	Activity or Output	Common Goal/Outcomes	Achieve Impact
PARTIES ARE	Participants	Members	Partners	Collaborators
ACTIVITIES PERFORMED TOGETHER	Information Sharing	Problem a Workshop	Produce a Strategic Plan	Produce a Comprehensive Plan
STRUCTURE OF PARTNERSHIP	How Often to Share Information	Clear Goals, Identify Resources	Minuten Statement, Accountability, Identify Roles, Central Resources	Trust, Mutual Objectives, Priorities, Public Recognition, Administration, Risk Assessment

PMDU PERFORMANCE MEASURES & DATA UNIT
March 2015



Drinking Water on First Nations Reserves

32% of Ontario First Nations reserves do not have access to safe, clean drinking water, a basic human need.

Type of Drinking Water Advisories

Boll Water Advisories are used to advise the public that they should bring their tap water to a rolling boil for at least one minute before drinking. This is usually recommended when disease-causing bacteria, viruses or parasites are found in the drinking water system.

Do Not Consume Advisories are used to inform the public that they should not consume their tap water. However, the water can continue to be used for other domestic purposes such as showering and bathing the elderly and older children. These are issued when the water system contains a contaminant that cannot be removed by boiling.

Duration of Drinking Water Advisories

Lifted Under 5 years Over 5 years Over 10 years Over 15 years

First Nations Communities Affected

- 1 Alderville - Pop. 1099
- 2 Agincourt of Pawaashagan - Pop. 2520
- 3 Golden Lake
- 4 Anishnabe of Wauwasht Onigum - Pop. 741
- 5 Red Fox
- 6 Anishnabe of Grassy Narrows - Pop. 1521, Grassy Narrows
- 7 Beausile Lake - Pop. 907
- 8 Cat Lake - Pop. 721
- 9 Constance Lake - Pop. 1599
- 10 Couchiching First Nation - Pop. 2433
- 11 Curve Lake - Pop. 2175
- 12 Deer Lake - Pop. 1168
- 13 Eabametoong First Nation - Pop. 2530
- 14 Hiawatha First Nation - Pop. 608
- 15 Kettle Lake - Pop. 1331
- 16 Lac Seul First Nation - Pop. 3212, Whistler Bay
- 17 Marten Falls - Pop. 677
- 18 Marten Falls First Nation
- 19 Mishkeegungam - Pop. 1400
- 20 Mishkeegungam (Big Grassy) - Pop. 715
- 21 Mississauga of Scoping Island First Nation - Pop. 226, Scoping
- 22 Mohawks of the Bay of Quinte - Pop. 748
- 23 Tyendinaga
- 24 Muskat Dam Lake - Pop. 412
- 25 Naicatchewen - Pop. 453
- 26 Naicatchewen First Nation
- 27 Newkirk First Nation - Pop. 437
- 28 Nishanawbe First Nation - Pop. 496
- 29 Nipissing First Nation - Pop. 2609
- 30 Sturgeon Village
- 31 North Spirit Lake - Pop. 484
- 32 Northwest Angle No. 33 - Pop. 483, N.W. Angle No. 33 angle tract
- 33 Northwest Angle No. 37 - Pop. 339
- 34 Northwest Angle No. 37 Regina Bay and Northwest Angle No. 37 Windigo Island
- 35 Ojibwa Nation - Pop. 331
- 36 Ojibwa Nation - Pop. 443
- 37 Ojibwa Nation - Pop. 624
- 38 Ojibwa Nation - Pop. 2715
- 39 Rainy River First Nation - Pop. 880
- 40 Sandy Lake - Pop. 2960
- 41 Shoal Lake No. 40 - Pop. 586
- 42 Sisseton First Nation - Pop. 270
- 43 New State Falls
- 44 Tawana Tagwanan Nation - Pop. 467
- 45 Weabowag First Nation - Pop. 202
- 46 Waia Mohawk - Pop. 777
- 47 Weabowag - Pop. 73 Long Dog
- 48 Weewasik - Pop. 266, Peawastuck
- 49 Weewasik - Pop. 571
- 50 Zibiabasing First Nation - Pop. 163

Ontario-Canada First Nations Drinking Water Improvement Project

The Ontario-Canada First Nations Drinking Water Improvement Project is a partnership between four First Nations, Canada and Ontario to improve drinking water quality in First Nations communities affected by poor water conditions. The collaboration began in July 2013 and lasted three years, focusing on customized and appropriately sized water treatment and distribution systems. As a result of this project, the boll water advisories for Lac Seul, Whistler Bay and Zibiabasing First Nation were lifted in 2014. Both communities had been under boll water advisories for more than 10 years.

Total population of communities affected: 43,469

Drinking Water Advisories in First Nations Communities (as of December 31, 2014): Health Canada, Population numbers: Aboriginal Affairs and Northern Development Canada.

PMDU PERFORMANCE MEASURES & DATA UNIT
March 2015

INFOGRAPHICS Data Visualization

Information graphics for business and government departments

BE NUTRITION
DISCOVER | BE

Wheat

Some people think wheat is bad for you, but it's actually a healthy grain. It's a source of fiber, protein, and B vitamins. It's also a good source of iron and magnesium. Wheat is a staple food in many cultures and is used to make a variety of products, including bread, pasta, and cereal.

Sardines

Sardines are a small, oily fish that is packed with nutrients. They are a good source of protein, omega-3 fatty acids, and calcium. They are also low in calories and fat. Sardines are a healthy addition to any diet and can be eaten on their own or used in a variety of recipes.

Hemp seeds

Hemp seeds are a nutritious and versatile food. They are a good source of protein, fiber, and essential fatty acids. They are also low in calories and fat. Hemp seeds can be used in a variety of ways, including as a topping for salads, soups, and smoothies.

Milk

Milk is a nutrient-dense food that provides a variety of essential nutrients. It is a good source of protein, calcium, and vitamin D. Milk is also a good source of potassium and phosphorus. It can be consumed in a variety of ways, including as a beverage or used in cooking.

Sugar

Sugar is a natural sweetener that is found in many fruits and vegetables. It is a source of energy and is essential for the body's metabolism. However, consuming too much added sugar can lead to health problems, such as obesity and type 2 diabetes.

Cherry juice

Cherry juice is a healthy beverage that is packed with antioxidants and other beneficial compounds. It is a good source of vitamin C and potassium. Cherry juice may also have anti-inflammatory properties and can help improve sleep.

Kale

Kale is a leafy green vegetable that is rich in nutrients. It is a good source of vitamin K, calcium, and fiber. Kale is also a good source of antioxidants and can help reduce the risk of chronic diseases.

Oil of

Oil of is a healthy fat that is found in many foods. It is a source of energy and is essential for the body's metabolism. However, consuming too much saturated fat can lead to health problems, such as heart disease.

Fennel

Fennel is a vegetable that is known for its licorice-like flavor. It is a good source of fiber, potassium, and iron. Fennel is also a good source of antioxidants and can help improve digestion.

BE WELL NUTRITION
DISCOVER | BE

1 BERRIES

Berries are a healthy addition to any diet. They are a good source of antioxidants and fiber. Berries can help reduce the risk of chronic diseases and improve heart health.

2 WALNUTS

Walnuts are a healthy fat that is found in many foods. They are a source of energy and are essential for the body's metabolism. Walnuts are also a good source of antioxidants and can help reduce the risk of chronic diseases.

3 GUM

Gum is a healthy addition to any diet. It is a good source of fiber and can help improve digestion. Gum is also a good source of antioxidants and can help reduce the risk of chronic diseases.

4 MILK

Milk is a nutrient-dense food that provides a variety of essential nutrients. It is a good source of protein, calcium, and vitamin D. Milk is also a good source of potassium and phosphorus.

5 COFFEE

Coffee is a healthy beverage that is packed with antioxidants and other beneficial compounds. It is a good source of vitamin C and potassium. Coffee may also have anti-inflammatory properties and can help improve sleep.

6 EGGS

Eggs are a healthy addition to any diet. They are a good source of protein and healthy fats. Eggs are also a good source of antioxidants and can help reduce the risk of chronic diseases.

7 WATER

Water is essential for the body's metabolism and overall health. It is a good source of hydration and can help regulate body temperature. Drinking enough water is important for maintaining good health.

8 SALMON

Salmon is a healthy addition to any diet. It is a good source of protein and omega-3 fatty acids. Salmon is also a good source of antioxidants and can help reduce the risk of chronic diseases.

9 WHOLE GRAINS

Whole grains are a healthy addition to any diet. They are a good source of fiber and other nutrients. Whole grains can help reduce the risk of chronic diseases and improve heart health.

10 GREEN VEGETABLES

Green vegetables are a healthy addition to any diet. They are a good source of fiber, vitamins, and minerals. Green vegetables can help reduce the risk of chronic diseases and improve heart health.

FOOD & DRINK

Craft crawl

Taste the city in five beers. Here's where to sample some must-try local brews, plus a step-by-step guide to getting there by TTC or on foot. By Crystal Luxmore



INFOGRAPHICS Data Visualization

Information graphics for business and government departments

BUSINESS DEVELOPMENT
By Lauren McPhillips

5 awesome ways to always be learning

Regardless of what role or industry you're in, continual education is key to staying sharp and informed. Here are a few ideas:

- INSPIRE CREATIVITY WITH TED TALKS**
Whether you're interested in attending TED events in your area or simply binge-watching TED Talks online, it can't be the only way. Some knowledge-providing presentations are a great way for you to expand your horizons on topics you're already interested in or even introduce you to things you previously knew nothing about. TED Talks are the perfect gateway to inspire creativity, provide insight and enlighten your passions. To get you started, check out a few of our faves:
 - 3 Ways to Speak English, James Lynchett
 - Big Year of Flying, Tim Blose, Kimm
 - Do Schools Kill Creativity?, Kim Robinson
 - Everything You Know About Alcohol is Wrong, Tobias Frenn
- GO BACK TO SCHOOL WITH COURSERA**
For those of you looking for legit, hands-on school beyond learning, Coursera is an online hub for college-level education. With free online courses from the likes of Yale, Stanford, Pennsylvania, Stanford and more, you can learn anything from the history of the French Revolution to a Cash Course in Data Science. If you need to earn a certificate for taking their program, you may be required to pay a fee (usually quite minimal – around \$60, Coursera). It's time to take the courses for your enjoyment of learning (you know that).
- LEARN A NEW SKILL WITH SKILLSHARE**
On Skillshare – have I told you, there are over 1,000 classes on the online platform. Skillshare is a video course platform that allows experts to teach their skills to many members. The site currently has over 900 classes, with experts teaching anything from How To Grow an Amazing Cup of Coffee, Shared with *It and Marketing to The Five Steps of Email Lettering*. They offer plenty of low courses, which are great to give you an idea of the quality and structure, but also to get you hooked – because I guarantee if you can't understand a subject at the moment, you'll be better that Premium membership ASAP. The USD for the site, which is fully worth it because you get unlimited courses and can download them for offline viewing.
- EXPAND YOUR DIGI KNOWLEDGE AT STACKOLAH**
For those of you to seek more often around Canada, StackOlah is a hub for learning new skills in the digital sphere. From interactive courses on web development and digital marketing to webinars on social media, StackOlah has an EP something for everyone. I recently watched an 8hr 20min video on how to use HubSpot and I would never have to pay someone to do my job again. Trust me, I'll be back in 2017. I can't remember the last time I hit so contented. The first week was so educational, followed by other job and satisfaction each time I figured out how to write a very clear code. If you're keen to know if StackOlah is right for you, head to one of their monthly Meet & Greet nights to network and connect with other creatives in the community.

6 travel professionals you should be following on Facebook

AS THE TRAVEL BUSINESS CONTINUES TO GROW AT TOP SPEED, it's more important than ever to stay on top of the latest travel industry news and trends. Here are six travel professionals to follow on Facebook who can help you stay on top of the latest travel industry news and trends.

- DIANA WHITNEY, OWNER, PALACE RESORTS**
Diana Whitney is the owner of Palace Resorts, a luxury resort chain in Mexico. She has over 10 years of experience in the travel industry and is a frequent speaker at industry events.
- BRADLEY BROWN, DESTINATION MANAGER, SPECIALIST, AIRTRIP**
Bradley Brown is a destination manager and specialist at Airtrip. He has over 10 years of experience in the travel industry and is a frequent speaker at industry events.
- PHILIP BOSS, REGIONAL DIRECTOR - CANADA, JAMICA TOURIST BOARD**
Philip Boss is the regional director for Canada at the Jamaica Tourist Board. He has over 10 years of experience in the travel industry and is a frequent speaker at industry events.
- SARAH SMITH, COO, CANADA TOURIST BOARD**
Sarah Smith is the COO of the Canada Tourist Board. She has over 10 years of experience in the travel industry and is a frequent speaker at industry events.

Looking ahead to 2017

EUROPE

Europe is rebounding next year for **46%** of respondents.

Other than traditional favourites (such as Paris and Rome), Croatia, Iceland, and Ireland were chosen from a list of international destinations as places in which clients are showing a new or renewed interest.

TRAVEL INSURANCE

The top two reasons for purchasing travel insurance

61% forecast an increase in travel insurance bookings.

The largest gains are reported with FITs at 57%, groups at 26% and escorted tours at 17%.

WHAT PRODUCT GENERATES THE MOST CUSTOMER LOYALTY?

66% Cruising
17% Air
11% Tour
6% Hotel

CRUISE

65% expect bookings to increase.

LAND

61% see land bookings increasing for 2017.

49% forecast an increase in river cruise bookings.

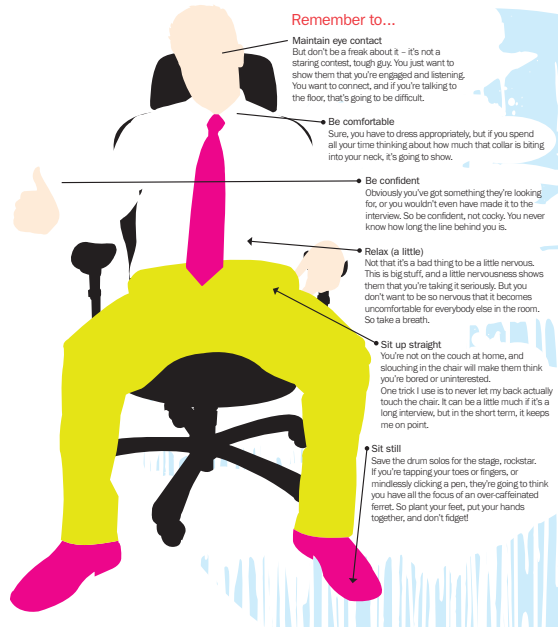
30% contemporary
42% premium
28% luxury

42% indicate the premium segment to have the largest gain, followed by 30% in the contemporary segment and 28% in luxury.

What are you looking for in 2017? Share this with us: bit.ly/2017TravelTrends
This post originally appeared on www.travelagents.com app-store-afraid-again.

INFOGRAPHICS Data Visualization

Information graphics for business and government departments



Did you know?

Richard Nixon missed his chance at the U.S. presidency back in 1960, in large part because of his terrible body language during the first-ever televised candidate debates.



IDENTITY GRAPHICS TV show logos

Titles and logos for TV shows in development



IDENTITY GRAPHICS TV show logos

Titles and logos for TV shows in development



SALES SUPPORT Pitch decks

Pitch creative for creator and distributor of award-winning children's content, 9 Story Entertainment

janet from another planet

Janet Finley seems like your typical 15 year old girl: strong-willed, witty, and constantly at war with her younger brother Stevie. But a few days before Janet's 16th birthday, a strange boy named Bean walks into her life and delivers some shocking news that turns her world upside down... Janet is alien!

JANET FROM ANOTHER PLANET is a hilarious new series that follows Janet as she discovers how to deal with an ever-growing laundry list of spidee and powers, all the while keeping her secret from her friends and family. The arrival of Bean, the quirky extraterrestrial from planet Kograh, makes this much harder than she ever imagined.

Bean reveals to Janet that she is actually an alien Princess, and he has come to Earth to bring her back to her home planet of Kograh. Unfortunately, after a slight mishap with Bean's spaceship, he is now stranded on Earth! A true fish out of water, Bean may be charming, but his shocking misinterpretations of human customs are a constant source of embarrassment for Janet. Plus, his unregulated use of his own powers constantly threatens to blow her cover!

Characters Janet Finley
15-year-old Janet Finley is a girl that everyone wants to be around. Socially, she thrives effortlessly between groups, both academic and athletic. It seems that nothing can faze her. Nothing except the discovery that she's an ALIEN! Now, given Janet's new reality, all bets are off. In fact, if she uses her alien powers wisely, she may be able to make her high school experience even more fun than before.

Janet's School
Janet's House

Bean
Bean Springfield (15) has arrived from Janet's home planet of Kograh to act as her mentor and guardian. The girl & his meet and the roughest of intentions, but Bean is incredibly clever when it comes to acting human. As much as Bean drives Janet crazy, they're in this together. And Bean is still the most lovable Kograhian Janet's ever met.

Kat
Janet and Kat Crespo (15) have been best friends since the 1st grade, and Kat is as loyal as they come. Unfortunately, this makes it really hard for Janet to hide alienness from her. Kat is a self-proclaimed relationship guru, and thinks she knows everything about the opposite sex. She's also never shy about dispensing advice - especially if it's undesired! But, Kat means well and when push comes to shove, always has Janet's back.

Luca
Luca Lovich (15) is Janet's crush. A gifted artist and musician, they would seem to be a match made in heaven, except for one problem. Whenever Luca so much as smiles at Janet, crazy alien things start to happen! Whether it's hot iron hands or electro-static hair, Luca's mere presence brings out the worst of Janet's alien powers. Until Janet can learn to rein them in, these star-crossed lovers may never get together!

Dasha (and the Dashaettes)
Dasha (15) is the self-righteous school gossip and major diva. Along with her minions - "The Dashaettes", Dasha always speaks out against a perceived injustice, no matter how small or ridiculous. While Janet never cared much about her before, Dasha now represents a legitimate threat to Janet's secret, which means Janet will have to use some of her alien powers to try and keep this nosy partner at bay.

Stevie Finley
Stevie Finley (13) is Janet's younger brother. A social media junkie, Stevie is the resident poster-pulling saboteur. He's always getting hits on his MyTube page. Never looking before he leaps, Stevie ends up getting pulled into the middle. Janet has sworn him to secrecy regarding her alien-ness, but Stevie's constantly trying to convince Janet to upload cool alien pics on the web. And she's constantly trying to keep his big mouth shut!

Noah
Noah Greenbaum (12) is one of Stevie's best friends. Being that Noah is usually the top student in the class and Stevie is usually the bottom, they make a decidedly odd pair. But Noah does have Stevie around to make him feel all that much smarter. And Stevie does hang out with Noah because he figures some of Noah's smarts might rub off on him.


janet from another planet

9story ENTERTAINMENT

SALES SUPPORT Pitch decks

Pitch creative for creator and distributor of award-winning children's content, 9 Story Entertainment





NUMB CHUCKS

Numb Chucks is a fast paced comedy about two half-witted woodchuck vigilantes, Dilweed and Fungus, who use their non-existent kung-fu skills to protect (and make assernal) the best of all the citizens in Ding-a-Ling Springs, whether they need it or not!

SYNOPSIS

Woodchuck brothers Dilweed and Fungus have devoted their lives to protecting the bustling woodland city of Ding-a-Ling Springs and its citizens using their imaginary "kung fu" skills. It was during a late night TV intercomical marathon that their lives were forever changed when they ordered mega legend WoodChuck Morris' multi-fused motivational kung-fu video "The Way of the Chuck".

After watching the tape two and a half times, the woodchucks strapped on their "kue with purchases" fake kung-fu belts of justice and transmogrified into THE NUMB CHUCKS!

Following the motto "what would WoodChuck Morris do?" these fur covered brothers made it their mission to become as awesome as title as their kung fu mentor!

Whether they're sloppily in pursuit of the infamous pot hole bandit, or "helping" their neighbor flooves by trimming his hedges with their fists, everything the Chucks do is peppered with a spicy kung fu flavor. With an endless supply of confidence but a limited supply of knowledge, this dimwitted duo fumble their way through life's absurd adventures with hands a blur and feet a fly!

Get ready Ding-a-Ling Springs, you're about to be Numb-Chucked!

CHARACTERS

Dilweed
Dilweed is the self-proclaimed "leader" of the Numb Chucks. This buck toothed justice bringer approaches everything with a know-it-all attitude but actually often misinterprets what's really going on. At the end, Dilweed is a fun-loving, happy-go-lucky woodchuck with a zest for life and an even bigger zest for yodeling.

Fungus
Fungus is a lovable, hyperactive attention-seeking showboat who is very trading of everyone, especially brother Dilweed! This power pack of arrogance gets carried up at the drop of a hat - then his trips and stumbles head first into DANGER! When he isn't accidentally letting pain run himself, he's compulsively grasping on anything and everything but his annoying habit can sometimes make a bad situation worse.

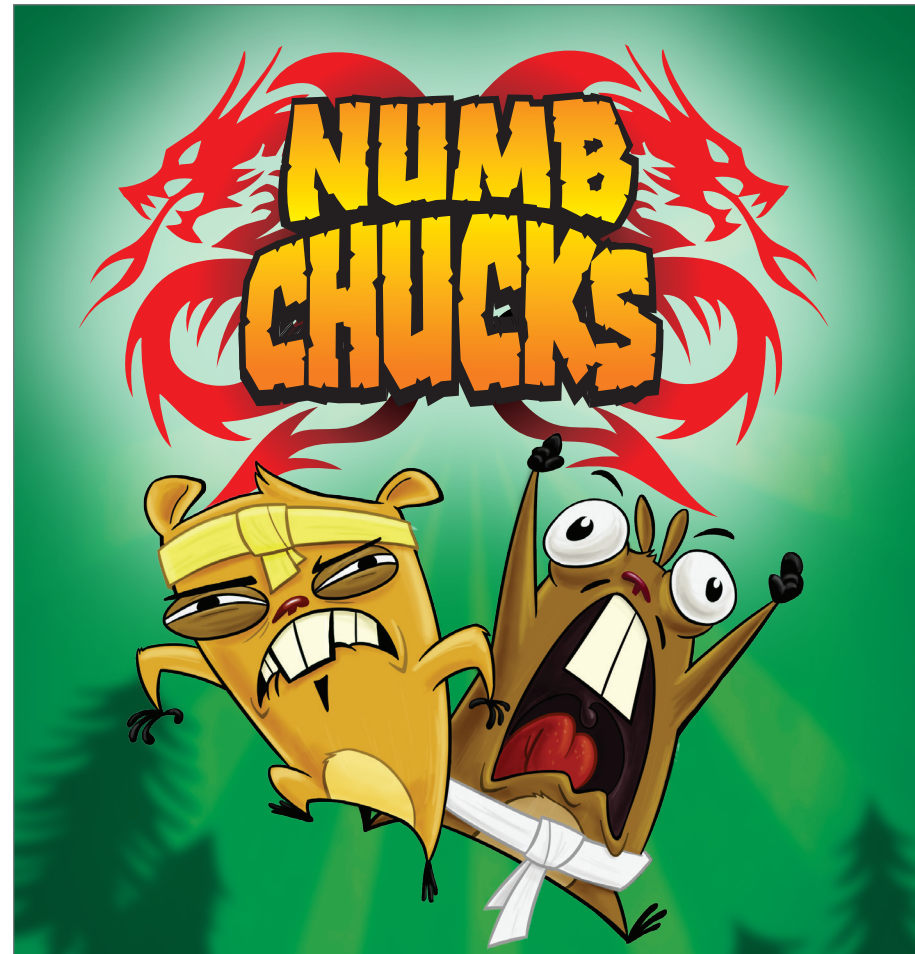
WoodChuck Morris
Legendary 80's kung-fu motivational dynamo WoodChuck Morris is everything the Numb Chucks try to be - charismatic, black belted and mustached. Although he is only ever seen on the brothers TV, this over-confident master marks his handprints any back in their minds to aid them in their daily dillemmas.

Bulford G. Butternut
Bulford is a loopy arranged sheep who lives with his grandmother, but they tend to get along like an old bucking couple. Hearing the Numb Chucks next door causes him daily frustration as Grandma treats him like the grandpore she always wanted. Bulford's envy drives him to spend every waking hour plotting to expose Dilweed and Fungus for the imposters they are.

Grandma Butternut
Grandma Butternut is Bulford's grandmother and the Numb Chucks' oldest and only fan. Whether she's scolding another portion of them, or letting them sock with her back, she always gauges with affection over their awesomeness. She is sweet and generous with everyone, except with her own late grandson whom she thinks is a snorepore.


Quills
Quills is a hairy, full figured porcupine and the owner of Muffin Tops - Ding-a-Ling Springs' finest bakery. She can burn heads with her sass but be careful of her temper or you'll be pulling quills out of your butter tarts. The Numb Chucks have a bit of a competitive crush on her (which they deny) - she gives the attention and isn't try to use their affections to get a few chuses done.

Hooover
Rupert Vanderhoooves III (Hoooves for short) is the Numb Chucks' pooh and apright neighbor! As much as he likes to ignore the Chucks' shenanigans, this dastardly boy Dutch moose is conscious of their every move. Hoooves spends every day trying to maintain his perfectly manicured thesaurus and avoiding his disruptive neighbors.



NUMB CHUCKS

How much good could a woodchuck do if a woodchuck could kung fu?
...not much!



SALES SUPPORT Pitch decks

Pitch creative for creator and distributor of award-winning children's content, 9 Story Entertainment



SONNY & SKY
A young boy and his polar bear best friend explore their enchanted Arctic world, making discoveries and solving everyday problems with creativity, humour and positivity!

SYNOPSIS
SONNY is a curious and thoughtful bright-eyed six-year-old boy. SKY is a side-and-sumble, carefree young polar bear. These polar opposites have a special bond that's strengthened by the fact that they're both learning about the world and what it means to be friends. Together, they are always eager to go on exciting journeys through their enchanted Arctic world in their sled, *The Mushmobile*.
Along with their polar pal friends, they explore their surroundings amidst a magical world of glittering glaciers and vast tundras. Through these experiences they embrace every new adventure while learning the meaning of friendship and teamwork. And with each new adventure, Sonny and Sky are sure to have the coolest play date ever!

CHARACTERS

SONNY is a sunny side-up, optimistic six-year-old who has a BIG imagination. He is a natural leader who is great at tackling problems, but at times his imagination can get the best of him. In those moments when Sonny is scared or uncertain, he's lucky to have his best friend Sky there for support and encouragement.

SKY is a rambunctious six-year-old polar bear with a heart bigger than any volcano. He is always up for trying something new, and is as fearless as they come. Sky tends to be a bit clumsy and has a knack for getting himself into a "polar pickle", but his heart is always in the right place, even if his paws aren't.

HOPE is new to the town of Beluga Bay. Her mom is a scientist who travels back and forth from the North to the South. While Hope shares many of her Mom's scientific interests, she doesn't know much about the Arctic, so she's thrilled to have Sonny and Sky show her the ropes.

KOKO the CARBOU is wide-eyed and up for any adventure. It's hard being the smallest carbou, and Koko wishes he was taller faster, and had BIGGER antlers like his older siblings. But as impatient as he is to grow up, Koko is also good at being in the moment and having fun with friends.

HARPER the ISAL is a born entertainer with a flair for the dramatic. She can sing, dance, do acrobatics and is always happiest when she's the centre of attention. This triple threat still loves to perform, and sometimes forgets she needs to share the stage and spotlight with the others.

SNOWBALL the ARCTIC HARE is bouncy, happy-go-lucky and loves piling around and telling jokes. He enjoys making others smile and giggle, and will do anything to cheer up a friend – including standing on his head or thumping out a silly song with his feet.

CRUMBLE the ARCTIC FOX is the youngest of the polar pals. Crumble is sweet and shy and sometimes struggles to come out of her shell. Crumble and Sonny have a special, thoughtful relationship – he encourages Crumble to try new things and when the little fox puts aside her fears, she blossoms.

GRANDPA is Sonny's kindhearted grandfather and the owner of Beluga Bay's Nice 'n' Icy store. He is the glue that holds the community together – providing service, helping others, and caring for Sonny, Sky, and all of the creatures of the Arctic. Grandpa knows when to let Sonny and Sky figure things out for themselves, while still keeping a watchful eye over this bustling, enthusiastic pair of adventurers.

SALES SUPPORT Pitch decks

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Peach FUZZ CHARACTERS

Bruno Maroni (46) The Dad
The patriarch of the Maroni family, Bruno left Italy two decades ago with a suitcase and a dream, to own land and grow things on it. When he saw the sun-kissed Niagara peninsula, he knew he had found a place to build his legacy. He chose to grow peaches over grapes because when he met his wife, she was eating a peach. Bruno bulldozes through life with a vibrator that rivals Pavlov. As a farmer, Bruno runs things his way. A "nanny man", he is known to mix chemicals with his bare arm, and is not above stripping down to his slaves to clear a clogged ditch pipe - all the while dragging his son Joe along with him. Fiercely protective of his family and staff, Bruno will mow anyone down who messes with his family or his peaches. He adores his wife Mary (he's also a little worried of her) and his daughters have him wrapped around their little fingers. But his son Joe is another story. Bruno is tough on Joe because he just wants the best for him. "The best" means becoming a carbon copy of Bruno. The way Bruno sees it, Joe needs to learn the family business from the ground up. He refuses to coddle the boy, or give him breaks, or even mow of a paycheck. Still, Bruno is loyal to a fault and has moments of vulnerability... like the time he hired the blind "Mennonite" fruit-picker who stole his truck.

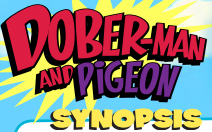
Mary Maroni (42) The Mom
Born in Inverness, Scotland, Mary has a sunny, yet caustic demeanor. A devoted Catholic, Mary has a tendency to rely on her faith... mainly when it's convenient. Mary appears to have missed the part of the bible that said "judge not" and just read "judge". She can eviscerate anyone with a cutting remark delivered in her sweet-sounding Scottish lilt. Mary is the only person who can stand up to Bruno and doesn't hesitate to point out his flaws in front of large groups of people. It's not that Mary's mean, she's just... a straight shooter. She'd rather tell her son Joe his nose is too big for his face than let him walk around with delusions of grandeur. As for her other kids, Mary is convinced Valentina is destined for ruin and doesn't know what to do with frenetic little Grace, whose constant need for attention grates on her nerves. Mary works at the Niagara-on-the-Lake City Hall for the town's skirt-chasing, martini-swilling three-divorced Mayor. You would think poor Mary would despise every aspect of the man she works for, but with Mary, loyalty trumps disapproval. Besides if she didn't schedule his golf tee-off time, followed by a grape-grower's lunch, the 2pm motel tryst with his mistress, and his annual "Chamber of Commerce" trip to Las Vegas, who would it's not her place to judge her boss... She saves that for her husband, kids, orchard staff, and the rest of the human race.

Joe Maroni (15) The Only Son
Self-deprecating, insecure and awkward, Joe is the kind of kid you want to see when you open the door to meet your daughter's prom date. Problem is you wouldn't see him... because Joe would have hemmed and hawed too long before asking her and missed his window. Joe is attractive in that "wait a few years" kind of way. He's also funny and charming. At least he thinks so when he locks himself up in the bathroom testing stand-up to his iPhone camera. Joe hopes to one day realize his dream of becoming a world famous stand-up comic... but Bruno has big plans for him, and those plans do not involve making a spectacle of himself at some semi-cooked open mic night. Joe would love to have a girlfriend but doesn't know how to act around girls he's not related to - other than coughing when she sometimes has them scratching their heads. The only girl who gets Joe's jokes is his best friend, Keisha whom he's known since their sandbox days. She and Joe bonded the first time Joe fell in the chemical tank and Keisha helped fish him out. The second time was when she pushed him in as retaliation for sticking gum in her hair.

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DOBER-MAN AND PIGEON



DOBER-MAN IS A CRIME-FIGHTING CAPED CANINE, DETERMINED TO CLEAN UP THE CITY WITH A POOPER-SCOOPER OF RIGHTEOUSNESS! WITH HIS SIDEKICK PIGEON AT HIS SIDE, THERE'S NO CRIME SO SMALL THEY CAN'T TURN IT INTO THE BIGGEST CASE OF THEIR LIVES.

THIS IS the story of a crime-fighting do-gooder, determined to clean up the condo complex of Sunnyside Corners that he calls home! He's an old-fashioned fighter of wrongs, a classic hero, a James Bond that can kick his own privates. It's almost like Austin Powers and Adam West's Batman had a baby... and that baby was a dog. Yes, science is fascinating! With help from his loyal sidekick Pigeon (who proves that a single "CCO" is worth a thousand words), he goes to informant Benny (the organic trash eating, meat freak rat), and his sometimes nemesis Clawdette, (who like any cat, is punning one minute then clawing your eyes out the next. Be honest, you've met a cat you can trust!) every adventure has the potential to go horribly, horribly wrong. No matter how insignificant the case - be it encroaching badgers, the arrival of an unknown dog walker, or a missing squawky boy - it is the most serious thing they have ever encountered. Lives are at stake, people! This much is guaranteed: they're going to make things worse before they make things better.

CHARACTERS

DOBER-MAN IS...
Here to save you. You're welcome. His cover name, "Mr. Jelly Beans", was given to him by his owner, Stephanie. We say cover name because by day he's a dog, but by night... still a dog. He's always a dog. That doesn't change. This isn't Transformers, and Dober-Man sees himself as an old-fashioned fighter of wrongs, a classic hero who eats his Alpo shaken, not stirred. Make no mistake, Dober-Man solves the case. Even though it's usually by accident or thanks to his partner Pigeon, Dober-Man never fails to congratulate himself on a job well done.

PIGEON IS...
A bird of few words. One word: "COO." That's pretty much all you're going to hear from this city bird's beak but that's all, when the chips are down Pigeon will eat them. Give your head a shake, birds eat chips! But after eating those chips she'll help turn Dober-Man's plan into something that actually works.

CLAWDETTE IS...
An overly spoiled cat who was rescued by her owner from a dumpster as a kitten. Now she only drinks milk from finest crystal saucers and strongly attempts to hide back alley roads. She does slip from time to time and reverts to her street cat ways. Is she friend or is she foe? Not even Feralina can be sure. Feralina is well aware of her powers over Dober-Man but is less than thrilled that he might have a little power over her as well.

BENNY IS...
If Pigeon is Dober-Man's eye in the sky then Benny is his ear to the ground, literally. Except not literally because the ground is dirty and Benny is a rat. Benny is an ultra-clean rat who only eats organic garbage. He's also Dober-Man's go-to guy for pretty much anything and a purveyor of information. His ability to travel through all of the townhouses via the vents, windows, door cracks, etc. keeps him in the know. He's aware that his information is valuable, hence his catch phrase: "...but first... you must do something for me."

PAULINA IS...
The Superintendent of Sunnyside Corners. Dober-Man, Pigeon, Feralina and Benny need to scramble when Paulina's on the prowl because she HATES all animals. She's a bossy woman whose one goal in life is to enforce the rule that every single furry, feathered, or scaly creature in the complex must be on a leash.

NARRATOR IS...
The classic voiceover all worthy superheroes seem to have. And while most narrators are never seen, ours is. He may be hard to see but he's always there, on every adventure, because he's a flea hidden in Dober-Man's fur. He just snip-zoom in to find him toungeing willy-nilly, holding his Bob Barker microphone and helping us advance our story or ask a question that no one is thinking. "Will Dober-Man get his snout out of the peanut butter jar? And seriously, who buys chunky anymore?"

THE ARCH-VILLAINS

SIMON THE RACCOON
This guy never misses garbage day and never backs down from a fight. He often refers to himself as the 3rd person so he can say cool things like: "Simon says... ATTACK!"

NUTSO THE SQUIRREL
She has buried acorns all over the property and leads to one. Armed with a 10th grade chemistry book, a determination to rule the world, and possibly babies... things are about to get hell-a-real.

FLUFFY THE ARMADILLO
He's not evil, that's just the way he rolls. And roll he does! He makes a mess of Dogham Corners, causing Paulina to blame the pets even more. Dober-Man has no idea what breed of dog Fluffy is, but he does know that he's in serious need of moisturizer!

DOBER-MAN AND PIGEON

CRIME HAS A NEW PET PEEVE!

PORTFOLIO ENTERTAINMENT

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SECRET LAKE

THE SETTING

Evocative stone and log-framed **SECRET LAKE RESORT** sprawls across Secret Lake's northern shore. Outdoors, the staffers work the pools, gardens, tennis courts, golf course and waterfront with boathouse. Indoors, the guest rooms, kitchen, dining room and lobby. Amongst towering pines, staffers show off an **DIVING ROCK**, which boasts a 30-foot drop, a spectacular view of the lake and, at night, the perfect place for a first kiss.

Boys' and girls' quarters are separate wings of **THE DORM**, with a common room between. Head Housekeeper Fitz's apartment is below, but that doesn't stop anyone from sneaking out after curfew. Standing sets where the kids hang out include: the riverside **DEVON GAZEBO** in town, and the **DEVON ARCADE**, with snack bar and retro games like classic PacMan, and super creepy "Zardo, the All-Nowing," the typo-ridden fortune-telling machine.

THE CHARACTERS

HOUSEMAID. The new girl at Secret Lake Resort. Hopeful. Talented. Determined. **ABBY** used to know where she stood in life, but her mother's death changed everything. It meant leaving the only life Abby knew. Suddenly she had to move in with her godmother in the small town of Devon. She had to change schools and she developed panic attacks she takes great pains to hide. She is envious of people with parents. But don't mistake her anxiety for weakness; Abby can hold her own. Now Abby is desperate for a better life. She plays ukulele, writes her own songs and sings. Her singular goal is to perform at the resort's legendary dinner theatre, but on her first day disaster strikes. Resort heiress, **RESE SOKOLOFF**, identifies Abby's untapped beauty and husky voice as a threat. And when Abby catches Reese's boyfriend's eye—Abby's job is doomed.

ABBY'S SECRET: One so huge, even Abby won't know it for several seasons. **MICHAEL SOKOLOFF**, the resort owner, is her real father. Which means Abby is a Sokoloff! just like Reese and Taryn, and entitled to her share of the Sokoloff family fortune... and Secret Lake Resort.

THE TOWNIES

Abby (16)

CREATED BY BESTSELLING AUTHOR **TISH COHEN**

SECRET LAKE

every summer has a story

PORTFOLIO ENTERTAINMENT

SECRET LAKE

SECRET LAKE is a half-hour modern teen soap that follows the triumphs and heartaches of teenagers from very different worlds working summer jobs at an exclusive lakeside resort—where everyone has a secret.

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HAUNTED HEARTS CLUB

HAUNTED HEARTS CLUB

The masters of paranormal storytelling, Stephen King said, "monsters are real, and ghosts are real too. They live inside of us." Whether you are a believer or the skeptic, step in, there are three "ghosts" that keep every person up at night: past, desire and grief.

Haunted Hearts Club is a brand new dramatic tv one style show that will explore the profoundly emotional side of ghost storytelling, answering the question - what happens when love comes back to haunt the living. These are NOT tales of jilted girlfriends, angry ex's or scorned suitors. They are NOT "I had sex with a ghost" stories. The stories chronicled for Haunted Hearts Club are deep, meaningful, romance narratives that have lasted a lifetime (and beyond) as told by the actual people who experienced them. These stories are a cut above the typical ghost story, and the individuals who have experienced them are in a special "club" of the living. They have seen true love reach beyond the grave and touch their life in a terrifying and specific way, and they were able to

SAMPLE STORIES

"THE CARPENTER"
As told to Portfolio Entertainment, 2016/16

My name is Piper. I'm 34. Married with 2 daughters. My boyfriend, Michael, died 12 years ago. And last month - I saw him.

HAUNTING TEASE:
It was a period. That is how my story begins. I stole a pencil from a construction site, and that was the night that Michael "followed" me home. I began waking up in the middle of the night, feeling like someone was watching me sleep. All the hairs on my neck would stand up. I felt strange cold patches outside on my porch... in the middle of the month of August in Tennessee. Things were being moved around the house when no one was at home. But when Michael started talking to my daughters to read me messages... I called this had to stop.

BACKSTORY/FALLING IN LOVE:
I'm from a small town outside of Memphis, Tennessee called Marion. The Gray family has always been in public service in some capacity. My father is the Sheriff, my uncle is the Mayor and my mother is the head of the school board. My mom's love for children and education is a passion. I there, on the summer after college I left Marion to "change the world." I moved to Washington D.C. and took a job on the Hill as an advocate for after-school programs. Almost immediately my supervisor was voted out of office and I was out of a job. I moved home to Marion and worked in my parents' hardware store again. I felt so embarrassed and dejected. My dream of helping children across the country lasted scarcely 3 months.

I went to the hardware and landscape store where I worked in high school, hoping I could get some part-time work while I applied for jobs back in DC. The manager who interviewed me was the most handsome man I had ever

HAUNTED HEARTS CLUB

True Love Never Dies

PORTFOLIO ENTERTAINMENT

HAUNTED HEARTS CLUB

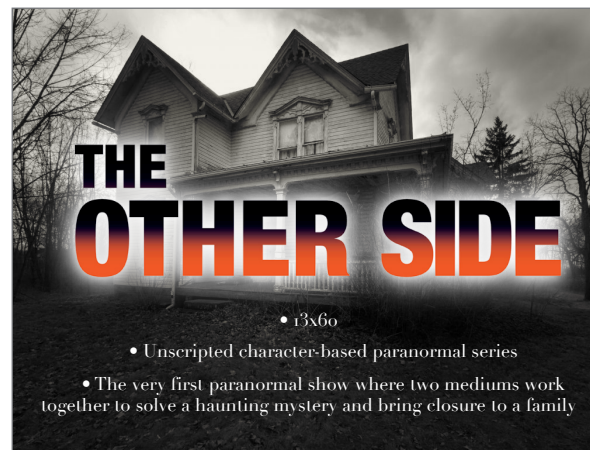
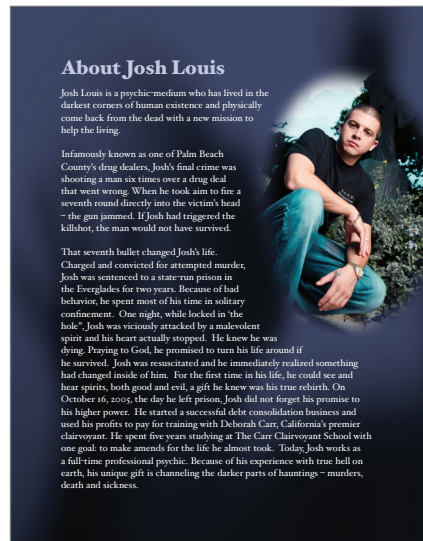
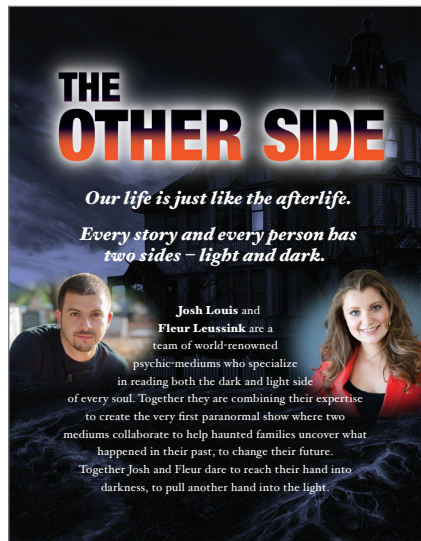
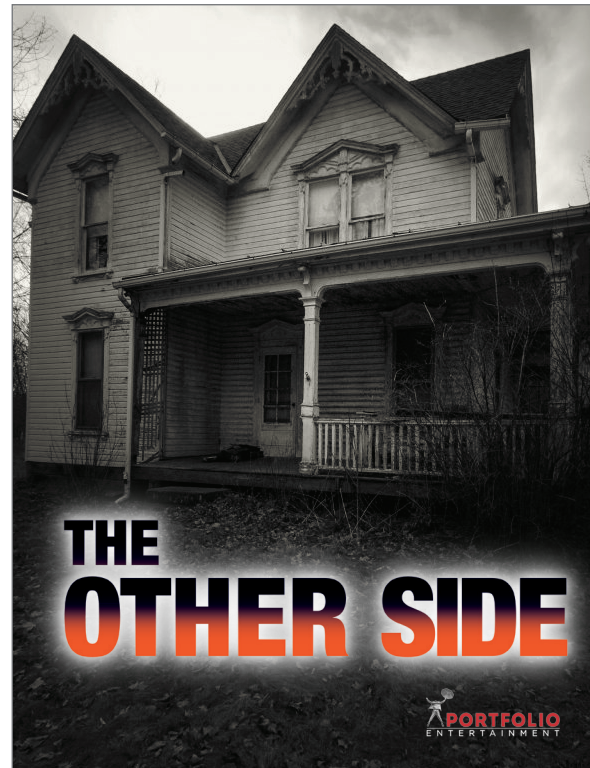
• 13x60

- Unscripted Paranormal Series
- Real-life haunted love stories told through interviews and dramatic recreations

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THE OTHER SIDE



ADVERTISING Display advertising

Advertising design for print media

Canadian Traveller
EXPERIENCE THE WORLD

Canadian Traveller's Experience The World subscription box delivers a collection of specially-curated items for curious and adventurous people who have a genuine interest in bringing more of the world into their home. The Experience The World box is an extension of the travel experience, letting you re-live past travel experiences, or to inspire your next vacation. Enjoy the tastes and smells of a stream destination, as well as authentic items that represent local culture and flair. Touching on everything from food to fashion to customs, the Experience The World box is the next best thing to actually being abroad.

HOW DOES IT WORK?
Every three months, receive five to seven products delivered to your door, offering a unique way to experience a different corner of the world through style, taste, and decor. Items may include:

- Hand-crafted home decor & textiles
- Ingredients & utensils
- Authentic style pieces

PLUS! The latest issue of Canadian Traveller magazine

Each box has a retail value of more than **\$150** - but it's yours for only **\$89**, shipping included.

BUT WAIT, THERE'S MORE

CHALLENGES
Fun challenges that help you experience the chosen destination at home

- Cooking, music, art & culture, and did somebody say wine-tasting?

PRIZES
Win awesome prizes for completing challenges

- Recent prizes: icebreaker, Blue Layer sets, Victorinox Luggage

Sign-up for Canadian Traveller's Experience The World box to receive a collection of specially-curated items every three months.
CanadianTraveller.com/ETW
ONLY \$89 for a more than \$150 value.

TOBE
100% WATERPROOF • 100% WINDPROOF • OPTIMAL BREATHABILITY

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New for Winter 21/22

The Vivid collection utilizes an ultra-durable and technical **8mm Cordura** that is dry, warm, safe and dry. Matching bib part available.

- Removable hood
- Chest ventilation
- Full body CORDURA
- Detachable snow skirt

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Show off your healthy glow with BONNEBELL.

Shhhhh! A secret to share with your BFF My Style Concealer
- flawless coverage for the lightest of complexions.

Blend 'n' Glow Mineral Enriched Powder in a shade made for you. Lightweight coverage with radiant results!

With these bold colours you're bound to make an eye catching statement.

BONNEBELL
Available at **Walmart**

Advertising Design

Advertising design for print media

VG Promotion

MAKE A DRAMATIC FIRST IMPRESSION WITH MAYBELLINE NEW YORK AND GARNIER

Late night studying or hanging with your friends can take a toll. We found 6 skincare products to ensure you're looking your best to make heading back to class and first impressions manageable and memorable!

Roll away fatigued eyes!
GARNIER Skin Renew Anti-Dark Circle Roller
 This roller gently massages your under-eye area to help reduce dark circles and puffiness. It also contains Vitamin C to brighten your skin.

Beauty Tip
 Roll over your under-eye area in the morning and at night to help reduce dark circles and puffiness.

Maybelline New York COOLBlast Fresh Lipstain*
 This lipstain gives you a fresh, natural-looking color that lasts all day long. It's perfect for those long days in class.

Beauty Tip
 Apply this lipstain to your lips in the morning and at night to keep your lips hydrated and looking fresh.

Maybelline New York FALSEY™ VOLUM' EXPRESS
 This mascara gives you long, dark, and voluminous lashes that last all day long. It's perfect for those long days in class.

Beauty Tip
 Apply this mascara to your lashes in the morning and at night to keep your lashes looking fresh and hydrated.

Maybelline New York SHIMMERING LIP GLOSS
 This lip gloss gives you a shiny, natural-looking finish that lasts all day long. It's perfect for those long days in class.

Beauty Tip
 Apply this lip gloss to your lips in the morning and at night to keep your lips looking fresh and hydrated.

GARNIER **MAYBELLINE** **Walmart**

Clean & Clear

NEW! CLEAN & CLEAR® finishes

for smoother pores and a flawless finish.

INTRODUCING CLEAN & CLEAR® finishes

Pore Predicaments? It's time for a change. Oil-free **CLEAN & CLEAR® FINISHES** Pore Perfecting Moisturizer with SPF 15 softens the appearance of pores with light-diffusing minerals.

CLEAN & CLEAR® FINISHES Pore Perfecting Cleanser cleans deep-down to the pores.

Walmart

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 The latest in Canadian Golf.

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SPRING IS IN THE AIR, DAISIES ARE EVERYWHERE...

Find the daisies throughout the pages of Vervegirl and cut them out. Use soft-flex wire or string to wind through the middle of each daisy to make an adorable daisy garland! Wear it as a necklace or headband - whatever makes you smile.

HOW DOES THE SCENT OF A DAISY MAKE YOU FEEL?

Go to **vervegirl.com** and tell us for your chance to **WIN A DAISY MARC JACOBS PRIZE PACK VALUED AT APPROX. \$300!**

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CT CANADIAN TRAVELLER
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Passion and perfection

A career in fashion led global SGM Sae Seto to home designs on working in the travel industry

BY MICHAEL BAGDONIS



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RECENT REPORT

What, who, why & how of Meliá Hotels

With plans to expand within the Meliá Hotels International portfolio, travel clients are seeking to understand the brand more in order to effectively sell it. CT Magazine recently had the chance to explore various Meliá properties in Spain first-hand; here we share the basic information you need to get started.

It was a bit of an over-the-top breakfast from Meliá Resorts Barcelona that I got to see first-hand, having just arrived after an overnight flight from Montreal with Air France. Still, the morning luncheon that we partook during the stay was not too far from reality. The breakfast was served in a grand ballroom, the Gran Pabellón de la Diagona. The upcoming property is a high-end resort with the Gran Pabellón de la Diagona. The upcoming property is a high-end resort with the Gran Pabellón de la Diagona. The upcoming property is a high-end resort with the Gran Pabellón de la Diagona.

GRAN MELIÁ HOTELS
Gran Meliá Hotels & Resorts, the most premium property within the Meliá Hotels International portfolio, are located in the heart of the world's most prestigious urban centers. It is the location, paired with stunning city and design, that make this brand the best fit for your next destination. In addition, the traditional luxury and art-guest style of the Gran Meliá experience is a BedDine Service, which combines the traditional value, place and art concept with the Spanish passion, melted throughout the Meliá portfolio.

MELIÁ LIFE 360
Every Gran Meliá is the BedDine experience, for an ultra premium. The BedDine is a bespoke hotel within a hotel, offering more than 3000 square meters of space for guests to enjoy a personalized service. The BedDine is in every Gran Meliá property, has a private reception area, lounge library with TV and movies, private restaurant area and open bar with premium brand drinks.

SOL HOTELS
For families or groups seeking a mid-range experience, Sol Hotels throughout the Mediterranean, the Caribbean and the Gran Meliá portfolio offers a simple, functional environment, without compromising on comfort. These hotel brands offer comfortable rooms, and endless day and night-time activities, whether your clients want to interact with other guests or relax in peace. These fresh, contemporary hotels offer a huge range of cuisine, clear communication and safety and are always ready to provide helpful employees.

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JANUARY 2017

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IS THIS THE BUSINESS BREAKTHROUGH YOU'VE BEEN WAITING FOR?

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CORPORATE COMMUNICATIONS Newsletter

Newsletter for Markham Stouffville Hospital

Greetings from the Foundation CEO

Together we are celebrating our 25th anniversary. It's time to look back on the journey that has brought us here and to look forward to the future. The past 25 years have been a journey of growth, innovation, and excellence. We have grown from a small hospital to a leading healthcare provider in the region. We have expanded our services and improved the quality of care for our patients. We have built a strong foundation for the future and we are proud of the progress we have made. We look forward to continuing our journey and making a difference in the lives of our patients and the community.

MESSAGE FROM THE CEO

New CEO & President, Jo-Anné Mar, introduces herself and shares her vision.

25 YEARS
Celebrating Care For Our Community

Meet DR. ALTHEA BURRELL
Respirologist at Markham Stouffville Hospital

A week in the life of a RESPIROLOGIST

Dr. Althea Burrell, Respirologist at Markham Stouffville Hospital, shares a week in her life. She discusses her role as a respiratory specialist, the challenges she faces, and the rewards of her profession. She also shares her passion for patient care and her commitment to the community.

AN INNOVATIVE PARTNERSHIP... YOUR GENEROSITY = OUR INNOVATION

Innovation and the spirit of giving go hand in hand & help define our community. Your generosity has impact.

- \$27 million** in equipment donations
- 61,512 gifts** of supplies
- 27,500 new** lab power processor
- 18 colonoscopies & 3 patient monitors**
- Continued excellence in patient care**
- MRI machine**
- CT scanner**
- 214 emergency visits daily**
- 779 patients/day** for MRI
- Brand New Cancer Care Clinic**
- More state-of-the-art diagnostics**

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UPCOMING EVENTS BENEFITING MSH

Word Search

Can you be the Bear? Help us raise funds for the hospital by participating in our Word Search event. The event will be held on the hospital grounds and will feature a variety of activities, including a word search competition, a raffle, and a donation drive.

OUR COMMITMENT TO YOU

Markham Stouffville Hospital is committed to providing the highest quality of care for our patients. We are dedicated to innovation, excellence, and patient care. We are proud of our staff and the progress we have made. We look forward to continuing our journey and making a difference in the lives of our patients and the community.

SUMMER 2016 NEWSLETTER ISSUE 07 MSHF.ON.CA

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BREATHING EASY
A Week in the Life with respirologist Dr. Burrell

YOUR GENEROSITY = OUR INNOVATIONS

THE REAL IMPACT OF DONATIONS

KIDS' KORNER
DR. BEAR
UPCOMING EVENTS

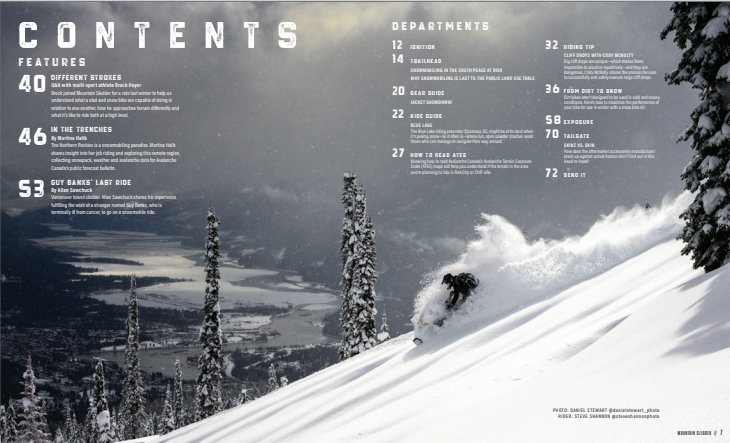
LLOYD ROBERTSON

Photo: CTY News

CONSUMER EDITORIAL

Mountain Sledder

Designed *Mountain Sledder* – a consumer publication for mountain sledding enthusiasts



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PHOTO: DANIEL STEWART @danielstewart_photos
 RIDGE: STICK SAMBROOK @sticksambrook

MOUNTAIN SLEDDER # 7



IN THE TRENCHES

AN INSIDE LOOK AT THE WORK OF AVALANCHE CANADA'S NORTH ROCKIES FIELD TEAM

“WOW, that sounds like a sweet job! You get to go to work in the snow? How do you get there?”

That's one of the questions Avalanche Canada's North Rockies Field Team members are asked most often.

For many riders it sounds like a dream come true: getting paid to spend your winter months in the mountains, snowed out with skis, snowshoes and mountain bikes.

Our job is to gather snowpack, weather and avalanche observations in the Rockies to help Avalanche Canada forecasters provide a public avalanche bulletin for the winter season.

The snow we love, known as the Northern Rockies, covers the 100,000 km² of the mountainous part north to Pine Pass and south to Fort St. John and Jasper Park. It's an area that covers roughly 10,000 km².

We also monitor the area in the Southern Rockies, which is a separate Avalanche Canada bulletin area. Our field crew are generally based out of Banff, Lake Louise, Jasper, and Canmore.

The area we're reporting on today is for our long-term readers.

BY KRISTEN WELLS
 PHOTOS BY THE NORTH ROCKIES FIELD TEAM

THE AVALANCHE CANADA NORTH ROCKIES FIELD TEAM

MOUNTAIN SLEDDER # 47



MOUNTAIN SLEDDER

WINTER 2022 | ISSUE 19

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CONSUMER EDITORIAL

Canadian Traveller

Redesigned *Canadian Traveller* – a national travel magazine



SKIING SWITZERLAND'S BEST SLOPES • BARBADOS: A FOODIE'S PARADISE • EXPLORING CARTAGENA, COLOMBIA

CANADIAN Traveller

Bonjour,
BURGUNDY

PLUS!
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What you need to know

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CONSUMER EDITORIAL **BON VIVANT**

Redesigned *Bon Vivant* – a national travel & food magazine

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Stay up, get into the party vibe, eat, drink, go with the flow and plan to have a late breakfast the next day.

SPRING 2017 • BONVIVANTTRAVEL.CA | 3



ITALY

FRANCE

PRAGUE

AUSTRALIA

IRELAND

THE AZORES:
An adventure through the freshest islands in the Atlantic by TIM JOHNSON



A DRIVING THE VOLCANIC BARRIO, riding the winds of the Atlantic, the landscape is a mix of green, rocky hillsides, and a few small towns. It's a beautiful sight, and it's a great way to explore the island. The Azores are a group of nine islands in the Atlantic Ocean, and they're a great place to visit. They're known for their beautiful scenery, and they're a great place to visit. They're known for their beautiful scenery, and they're a great place to visit.

SPRING 2017 • BONVIVANTTRAVEL.CA | FALL 2017

SPRING 2017

bon vivant

SAVOUR THE EXPERIENCE

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AMERICA
YOURS TO DISCOVER

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AMERICAN TRAVELLER | AMERICA, YOURS TO DISCOVER | JULY 2017



Best laid plans in the BIG EASY

BY BRITNEY HOPE

IT'S A PERFECT SPRING EVENING in New Orleans, where the city's vibrant energy is made all the more infectious by the warm air of the city. The French Quarter, the heart of the city, is a place where the city's history and culture are alive and well. The city's vibrant energy is made all the more infectious by the warm air of the city. The French Quarter, the heart of the city, is a place where the city's history and culture are alive and well.

AMERICAN TRAVELLER | AMERICA, YOURS TO DISCOVER | JULY 2017

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A CANDIDY GUIDE TO FLORIDA



SUN & BEACH
East Shore is blessed with the Gulf Coast's warm waves and sugar-sand beaches stretching for kilometres on and East Shore Beach is a prime example - its wide, crescent of soft sand is an ideal backdrop for sunbathing, surfing, jogging and picnicking. If you're a shell collector head to Sandhill Island. It's a great place with fishing, shells, birds, sea turtles, dolphins and seahorses.

IN SAMARITA, the pristine waters of **Sanibel Island** offer a spectacular beach landscape as a backdrop for the experience of watching the sunset or watching the waves crash on the shore. In **Panama City Beach** is another beautiful place to bring your dog if you want to get a good look at the waves. You can do that too. Otherwise, head to **The Breakers Club** for post-surf fun.

Traveller

FLORIDA: YOURS TO DISCOVER

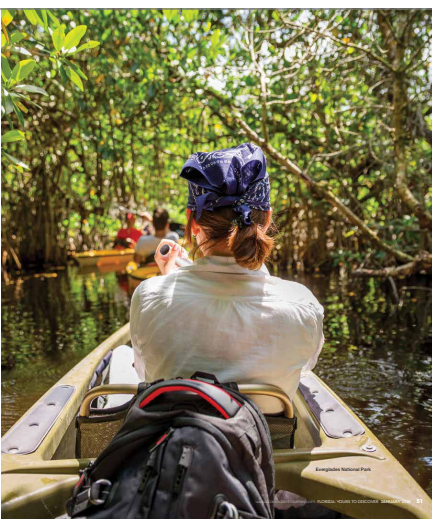
Florida for real outdoor enthusiasts

Five reasons Florida should be your next escape by DAVID WEBB

For Canadians, summer is less about jetting a pair of sandals to a warm beach and more about escaping to a new destination. Florida offers the perfect escape with its warm weather, beautiful beaches, and diverse outdoor activities.

SEBASTIAN INLET SURF CAMP
If you're a surfer, Florida offers the perfect escape with its warm weather, beautiful beaches, and diverse outdoor activities.

EVERGLADES CANOE & KAYAK TRAILS
Spending time in the Everglades is a unique experience. The trails are filled with diverse wildlife and beautiful scenery.



CANADIAN **Traveller** | SPECIAL EDITION

FLORIDA

YOURS TO DISCOVER

Unexpected FLORIDA

A shop, see, sip and savour guide to the Sunshine State's most unexpected highlights



PLUS!

- Snorkelling with manatees**
page 30
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WINING & DINING
NATURE & THE OUTDOORS
HEALTH & WELLNESS
URBAN EXPERIENCES

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CALIFORNIA FOR BEACH BUMS

California is a western non-Frost state that boasts some of the best beaches in the U.S. Think off-road beaches that transport you to a world's paradise the moment your foot sinks into the sand. You may come for the culture, but you will want to stay for the Pacific coastline of sand along the Pacific. Here are Canadian Traveller's picks for the top beaches in the Golden State.

1. San Francisco Bay Area
The Golden Gate Bridge is a world-famous landmark, but the area is also a great beach destination. The area around the bay has some of the best beaches in the state, including Sausalito, Tiburon, and Sausalito. The area is also a great place to enjoy the view of the Golden Gate Bridge.

2. San Diego County & Inland Empire
San Diego is a beautiful city with a great beach scene. The area around San Diego is also a great place to enjoy the view of the Pacific Ocean. The area is also a great place to enjoy the view of the Pacific Ocean.

3. South Coast
The South Coast is a beautiful area with a great beach scene. The area around the South Coast is also a great place to enjoy the view of the Pacific Ocean. The area is also a great place to enjoy the view of the Pacific Ocean.

4. Sierra Nevada
The Sierra Nevada is a beautiful area with a great beach scene. The area around the Sierra Nevada is also a great place to enjoy the view of the Pacific Ocean. The area is also a great place to enjoy the view of the Pacific Ocean.

5. Central Valley
The Central Valley is a beautiful area with a great beach scene. The area around the Central Valley is also a great place to enjoy the view of the Pacific Ocean. The area is also a great place to enjoy the view of the Pacific Ocean.

CALIFORNIA FOR ALL SEASONS

It's no secret that California is a year-round destination. Here are our top picks, based on when you plan to visit.

FALL
Fall is the best time to visit California. The weather is perfect, and the leaves are beautiful. The area around the Golden Gate Bridge is also a great place to enjoy the view of the Pacific Ocean.

SPRING
Spring is a beautiful time to visit California. The weather is perfect, and the flowers are beautiful. The area around the Golden Gate Bridge is also a great place to enjoy the view of the Pacific Ocean.

WINTER
Winter is a beautiful time to visit California. The weather is perfect, and the snow is beautiful. The area around the Golden Gate Bridge is also a great place to enjoy the view of the Pacific Ocean.

SUMMER
Summer is a beautiful time to visit California. The weather is perfect, and the sun is beautiful. The area around the Golden Gate Bridge is also a great place to enjoy the view of the Pacific Ocean.

CANADIAN Traveller | SPECIAL EDITION

CALIFORNIA

YOURS TO DISCOVER

DREAMING BIG IN THE GOLDEN STATE

PLUS

- FAMILY FUN IN THE O.C. P. 12**
- WHY WE LOVE SAN FRANCISCO LET US COUNT THE WAYS P. 20**

CONSUMER EDITORIAL TORONTO

Redesigned **TORONTO** – a travel guide for Tourism Toronto

CITY CONFIDENTIAL

FASHION FINDS

From professional to glam, indie-eclectic to urban casual: here's where to shop today's hottest looks. By Loretta Chen
Photography by Annika Kline Walker

THE CAREERIST

URBAN CASUAL

SHOP THE LOOKS

THE CAREERIST

URBAN CASUAL

SHOP THE LOOKS

THE CAREERIST

URBAN CASUAL

SHOP THE LOOKS

Short orders

Small-plates cuisine goes casual.

By Loretta Chen

THE CAREERIST

URBAN CASUAL

SHOP THE LOOKS

High Note

By Loretta Chen

"The design director brings a little more sparkle and a little more glamour to the scene."

THE CAREERIST

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COMPLIMENTARY • INSIDE > NEIGHBOURHOODS • SPORTS • ARCHITECTURE • SHOPPING • CULTURE • PEOPLE

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Waterfront + Islands

MEET THE NEIGHBOURHOOD
The waterfront is the heart of Toronto, home to the city's most iconic landmarks and public art. The waterfront is a vibrant mix of urban, cultural, and recreational spaces. From the historic Distillery District to the modern Harbourfront, the waterfront offers a unique blend of old and new. The city's islands, including Centre Island and the Toronto Islands, provide a peaceful escape from the city's hustle and bustle. The waterfront is a great place to enjoy a walk, a bike ride, or a picnic. It's also a great place to catch a show, enjoy a meal, or simply relax and take in the view.

SHOP
The waterfront is home to a variety of shops, from high-end boutiques to local artisanal stores. The Distillery District is particularly known for its independent boutiques and galleries. Harbourfront is a great place to find unique gifts and souvenirs. The Toronto Islands offer a variety of shops, from beachwear to outdoor gear.

EAT
The waterfront is a food lover's paradise. From casual cafes to fine dining restaurants, there's something for everyone. The Distillery District is home to several award-winning restaurants. Harbourfront is a great place to enjoy a meal with a view. The Toronto Islands offer a variety of dining options, from casual picnics to formal dinners.


SEE
The waterfront is home to many of the city's most iconic landmarks. The Harbourfront Centre is a great place to catch a show or enjoy a meal. The Distillery District is a beautiful area with historic architecture and public art. The Toronto Islands offer a variety of scenic views and recreational activities.

LAT
The waterfront is a great place to enjoy a walk, a bike ride, or a picnic. The Harbourfront Centre is a great place to catch a show or enjoy a meal. The Distillery District is a beautiful area with historic architecture and public art. The Toronto Islands offer a variety of scenic views and recreational activities.

COMPASS
A compass icon indicating the location of the waterfront and islands.

Visit Ontario's favourite getaways

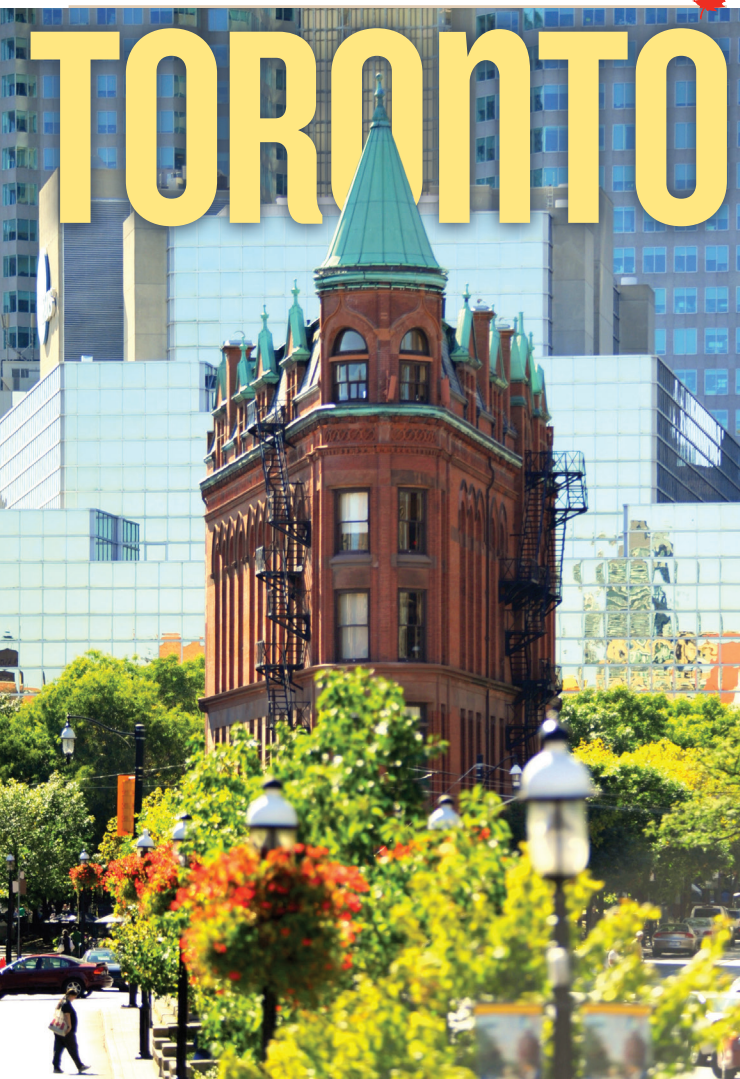
By Alyssa Chalmers for the assistance of Sarah B. Inoué



- 1. MANICULEN ISLAND**
The Manicoulen River flows into the St. Lawrence River, creating a natural dam that has formed a large island. The island is a beautiful area with a mix of natural and cultural attractions. It's a great place to enjoy a walk, a bike ride, or a picnic. The island is also a great place to catch a show or enjoy a meal.
- 2. NIAGARA FALLS**
The Niagara Falls are a natural wonder and a major attraction in Ontario. The falls are a beautiful area with a mix of natural and cultural attractions. It's a great place to enjoy a walk, a bike ride, or a picnic. The falls are also a great place to catch a show or enjoy a meal.
- 3. NIAGARA ON THE LAKE**
The Niagara-on-the-Lake is a beautiful area with a mix of natural and cultural attractions. It's a great place to enjoy a walk, a bike ride, or a picnic. The area is also a great place to catch a show or enjoy a meal.
- 4. NIAGARA BEACH**
Niagara Beach is a beautiful area with a mix of natural and cultural attractions. It's a great place to enjoy a walk, a bike ride, or a picnic. The area is also a great place to catch a show or enjoy a meal.
- 5. NIAGARA FALLS STATE PARK**
Niagara Falls State Park is a beautiful area with a mix of natural and cultural attractions. It's a great place to enjoy a walk, a bike ride, or a picnic. The park is also a great place to catch a show or enjoy a meal.
- 6. NIAGARA FALLS STATE PARK**
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SEE
A red circular icon with the word 'SEE' inside, indicating a point of interest.

OFFICIAL TORONTO VISITOR GUIDE 2013



TORONTO

NEIGHBOURHOODS, CITY MAPS, GALLERIES & MORE!

tourism Toronto

CONSUMER EDITORIAL Fresh Juice

Launched *Fresh Juice* – a cooking and lifestyle magazine

LIVE WELL

THINGS TO DO

- Learn something new!
- Plan a great vacation
- Get your heater at home
- Add a little spice

LIFESTYLE | PERSONAL FINANCE | HOME & GARDEN | THE LAST DROP

TEACHING CHILDREN ABOUT MONEY

It's up to you to give your kids a helping hand in the world of finance. Get them on the right track with these practical tips.

BY KORA DUNN

BACK TO SCHOOL

Many kids love the sound of school, but it's not the way to happiness. It's a time to be excited, not a time to be dreading. You can help your kids see the fun in it. As a parent, you have the ability to teach your children about money in a fun and interactive way. Setting them up for a successful and happy life in a world where money is king.

August/September 2012 | FreshJuice.ca #7

FOR STARTERS

Transition, Please

UMAMI PASTE

With gorgeous packaging, a Japanese name and classic Italian ingredients, umami paste is the consumable grocery-store tease. Find out what this stuff is all about.

A food product development team in Italy, with the age-old classification of pasta, has created a new category: umami paste. This category is all about the discovery that glutamic acid has been used for thousands of years as a natural preservative and flavor enhancer. It's the Japanese word for "savory" (umami), Latin for "to please" (pasta) and the development of a consumable product.

It's not just about the taste, it's about the packaging. The team at Umami Paste has created a product that is not only delicious but also visually appealing. The packaging is designed to be both functional and aesthetically pleasing. It's a product that is both easy to use and easy to store.

BRING OUT THE PASTA

1. Add umami paste to your pasta sauce.
2. Add umami paste to your pizza sauce.
3. Add umami paste to your meat sauce.
4. Add umami paste to your marinara sauce.
5. Add umami paste to your tomato sauce.
6. Add umami paste to your vegetable sauce.
7. Add umami paste to your pesto sauce.
8. Add umami paste to your Alfredo sauce.
9. Add umami paste to your cream sauce.
10. Add umami paste to your cheese sauce.

WE ♥

SLEEP CYCLE

Dreading that morning alarm clock? Upgrade to this handy little iPhone app that gradually wakes you so you feel more relaxed and refreshed.

August/September 2012

EAT TO NOURISH

SLIMMING SUPERFOODS

With so many fresh foods available, summer makes eating well effortless. These tasty options can even help boost metabolism, detoxify and minimize cravings. Just in time for workout season.

BY LESLEY YOUNG

FLUSH OUT TOXINS

One of the best ways to flush out toxins is by drinking water. Water is essential for many bodily functions, including regulating body temperature, protecting cells and organs, and helping to eliminate waste. Drinking water can also help to reduce bloating and improve digestion.

BEAT BLOAT

One of the best ways to beat bloat is by eating fruits and vegetables. These foods are high in fiber, which helps to regulate digestion and prevent constipation. Eating fruits and vegetables can also help to reduce bloating and improve digestion.

FEED YOUR NEED FOR REALITY!

One of the best ways to feed your need for reality is by eating fruits and vegetables. These foods are high in antioxidants, which help to protect your cells from damage caused by free radicals. Eating fruits and vegetables can also help to reduce inflammation and improve overall health.

FIRE UP YOUR METABOLISM

One of the best ways to fire up your metabolism is by eating fruits and vegetables. These foods are high in vitamins and minerals, which help to regulate metabolism and improve overall health. Eating fruits and vegetables can also help to reduce inflammation and improve overall health.

June/July 2012 | FreshJuice.ca #1

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- ✓ Caribbean flavours

SUMMER IN A BOWL!
Vibrant Dandelion Shrimp Salad, p 51

CHILL, BABY!
This frozen yogurt is berry, berry good!

PLUS

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Guide to Omega-3s
Baby Food 101

June/July 2012
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CONSUMER EDITORIAL VIVA

Designed VIVA – a magazine for health conscious women

COVER story

MACY GRAY

Just Might Be The Sexiest Woman Alive

BY BONNIE SIEGLER

Natalie McIntyre's schoolteacher mother was forever telling her she belonged in music. And mom, it turned out, knew best. Growing up in Canton, Ohio, Natalie, now known to millions of music fans as Macy Gray ("a name I saw on a mailbox in my neighborhood," she says) studied classical piano for seven years. A very tall, skinny girl who wore glasses and sported big hair, Macy admits, "I was a very shy, insecure, sad kid. I never really knew what to do with my hair. My mother made me take those classical piano lessons so I was alone a lot. I developed a really great imagination and, being creative, I shaped my own little world."

Photography: *Christine Heise*
 Styling: *Paula Bradley & Heidi Coleman*
 Hair: *Styler*
 Makeup: *Christine Heise*

68 | VIVA | www.vivamagazine.com

VIVA fashion

Get Your Red On!

Spice up that neutral winter wardrobe with flashes of ruby, russet or rose.

Photography: *David Baggett*
 Styled by: *Michelle Priddy for The Aerie Group*
 Hair: *Photo by David Givens for The Aerie Group*
 Makeup: *David Givens for The Aerie Group*
 Location: *Paula Bradley/Photo: (anderson.ca)*

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Childhood OBESITY Steps to ensure your child's health

8 Wake up! natural feel-good fatigue fighters

Celebrity tips to trim your body

prevention Colon Cancer HEALTH TIPS you need to know

At home with Golden Globe TV star **Vanessa WILLIAMS**

Makeovers: 6 GIRLS NEXT DOOR

DETTOX Spring clean your body!

PUBLICATIONS MAIL 40678000

CONSUMER EDITORIAL **B-Zone**

Redesigned **B-Zone** – a magazine for primary school students



CONSUMER EDITORIAL FUEL INC

Redesigned **FUEL INC.** - a career guide for young men



INNOVATION

Candy Man

How the process of making candy can make your entrepreneurial dreams come true. *By Lisa Vance*

Did you know?
The making of a piece of candy is a complex process that involves a lot of science and technology. It's not just about mixing ingredients and cooking them together. It's about understanding the chemistry of sugar and how it behaves under different conditions. It's about creating a product that is not only delicious but also safe and healthy.

Key Skills:

- Marketing
- Product Development
- Customer Service
- Team Management
- Financial Management

Action Items:

- Research the market for your product.
- Develop a business plan.
- Secure funding.
- Build a team.
- Launch your product.
- Monitor sales and customer feedback.
- Adjust your strategy as needed.

TV & ENTERTAINMENT

TV meets CV

Will you make more than Peter Griffin? *By Jonathan Danks*

Do Sheldon Lee Carter from The Big Bang Theory, Scientific Physicist
 ...
Potential Payroll: \$90,000

How Griffin has Family Guy
 ...
Potential Payroll: \$43,000

Chief Gordon Ramsey
 ...
Potential Payroll: \$30,000,000

TV & ENTERTAINMENT

The Bitter Truth

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SOCIAL MEDIA IS BREEDING NEW CAREERS

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23 COMPANIES WHO MENTOR

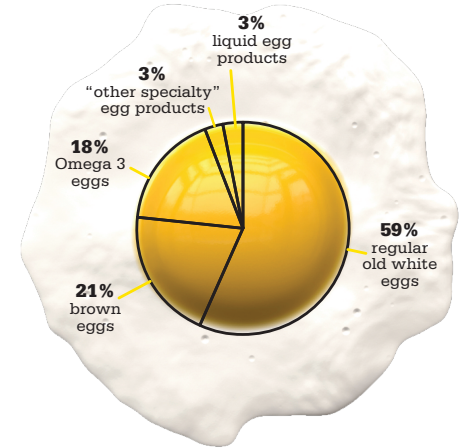
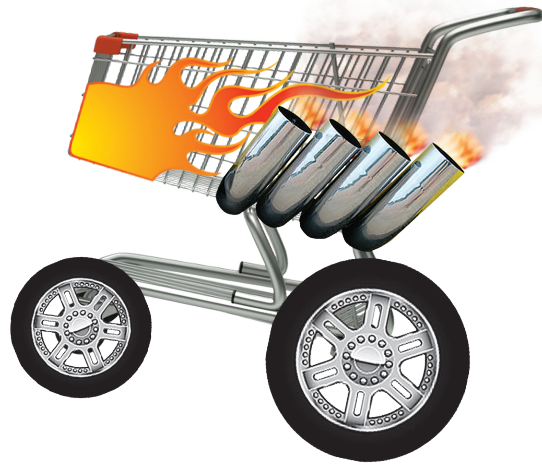
CONSUMER EDITORIAL *eye*

Redesigned Toronto's arts and entertainment weekly newspaper, *eye*



ILLUSTRATIONS

Photo collage and illustrations



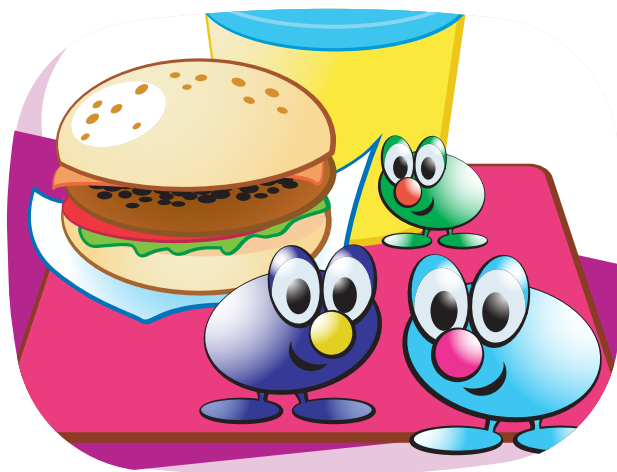
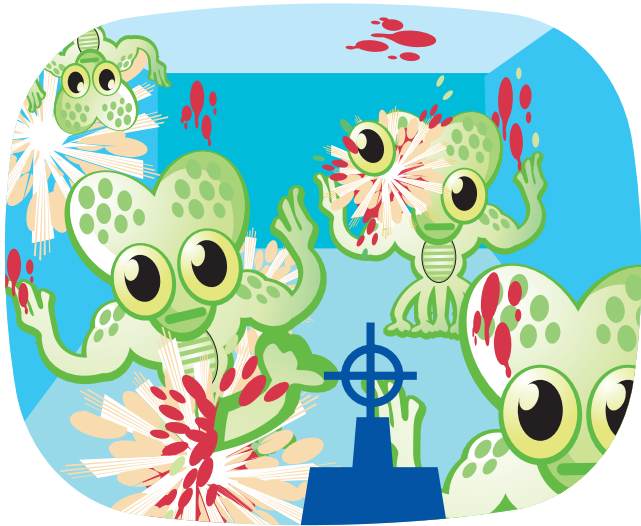
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